



Of Counsel  
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**Haddonfield, NJ**

**Philadelphia, PA**

**Practice Areas**

Business Counseling  
Data Privacy and Cybersecurity  
Intellectual Property  
International Law  
Media And Communication  
Trade Secret Protection and Non-Compete

**Admitted**

New Jersey  
Pennsylvania  
United States Court of Appeals for the Federal Circuit  
United States Patent and Trademark Office

**Education**

Princeton University  
Bachelor of Science, Engineering, 1971  
University of Pennsylvania Law School  
Juris Doctor, cum laude, 1978

Greg specializes in the practice of corporate law with an emphasis on intellectual property (i.e., patents, copyrights, trademarks and trade secrets) and technology-related matters. As General Counsel and Executive Vice President, Business Development, of Franklin Electronic Publishers Inc., Greg served in many roles for a multinational consumer electronics company based in New Jersey, including heading up business development and directing research and development (R&D) in creating one of the world's first handheld e-book readers. Greg focuses his practice today in a number of intellectual property areas, mainly the negotiation of patent, trademark and copyright licenses and of business transactions involving intellectual property. Greg's own inventions have been awarded four United States patents and are covered by a number of pending domestic and foreign patent applications.

Greg continues to manage patent, copyright and trademark litigation as well as negotiating and providing business counseling services relating to mergers and acquisitions having intellectual property aspects. Having served as President of Proximity Technology Inc., a software licensing company, Greg has experience in managing the business affairs of high technology companies.

Greg has years of experience relative to the enforcement of intellectual property rights. Greg has been a registered patent attorney before the United States Patent and Trademark Office for thirty years and prosecutes patent and trademark applications in the United States and manages the prosecution of applications in foreign jurisdictions.

Greg earned his law degree *cum laude* from the University of Pennsylvania Law School, serving as an Associate Editor of the Law Review. He earned a Bachelor of Science in Engineering degree with honors in Electrical Engineering from Princeton University, gaining admission to a number of engineering honor societies, including Eta Kappa Nuh and Tau Beta Pi. Prior to law school, Greg served as an officer in the United States Naval Nuclear Power Program.

**Representative Experience**

- Defended handheld electronics company in federal district court consumer class action relating to claims based on defective software
- Defended software company in federal district court from claims under copyright and trademark license and prosecuted counterclaims relating to license

- Prosecuted claims sounding in patent and copyright infringement in federal district court for consumer electronics company relative to handheld electronic dictionary products
- Prosecuted claims related to copyright license in federal district court for software development company against acquirer of licensee
- Prosecuted patent infringement claims before the International Trade Commission regarding the importation into the United States of certain electronic educational products
- Negotiated development agreements relating to electronic book reader software for use in Japan, Korea, and China
- Prosecuted copyright infringement claims against copyright infringer of computer operating system software using enforcement procedures of United States Custom Service
- Defended patent infringement claims before International Trade Commission relative to importation into the United States of personal computer hardware
- Negotiated divestiture of equity interest in French corporation engaged in the development and licensing of reader software for electronic books
- Directed litigation relating to breach of trade secret license and copyright license and breach of best efforts clause therein that culminated in a substantial recovery for linguistic software licensing corporation
- Prosecuted patent infringement claims relating to handheld electronic reference products against foreign corporation and negotiated license of patents in issue
- Negotiated claims relative to breach of patent license by foreign corporation licensee of handheld electronic reference product patents and subsequent omnibus agreement relating to worldwide development and distribution of products covered by said patents and follow on electronic products
- Negotiated copyright licenses from dictionary publishers and other related content providers for use in electronic books and electronic reference products
- Negotiated long term copyright license agreements on behalf of licensor of linguistic software with application software providers
- Guided successfully a corporation that designed, manufactured, and distributed personal computers through Chapter 11 bankruptcy proceedings
- Negotiated amendments to settlement agreement related to litigation sounding in copyright infringement and patent infringement for personal computer designer, manufacturer, and distributor
- Negotiated patent cross licensing agreements with major electronic design and manufacturing company and major internet distribution corporation
- Prosecuted numerous patent applications in the field of electronics, computers, software and internet

## **Awards And Recognition**

- Named a "Top Attorney" by SJ Magazine for Patent Trademark & Copyright (2015, 2019)
- US Patents Inventions: Issued US Patents Nos. 5,203,705; 5,739,451; 5,774,109; 7,747,842 and pending US and international applications.
- Tau Beta Pi Engineering Honor Society
- Eta Kappa Nuh Electrical Engineering Honor Society
- Society of American Military Engineers Award
- Charter Member, Triton Regional High School Hall of Fame, 2006

## **Articles**

- Temple University, 2003 Symposium, Temple Environmental & Technology Journal, Apple v. Franklin, Twenty Years Later, Copyright and the Internet, panelist
- "Fighting Patent Trolls: Tactical & Practical Trends in 2015." The Knowledge Group. Webinar. March 2015.
- "Are You Still Paying Those Patent Royalties? Is Your Spider Sense Tingling?" Archer, P.C. Client Advisory. June 2015.
- "Rogue phOne: A Design Wars Story" Archer, P.C. Client Advisory. December 2016.