





Gregory J. Winsky

Of Counsel

Intellectual Property

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Overview

Greg specializes in the practice of corporate law with an emphasis on intellectual property, including patents, copyrights, trademarks and trade secrets, and technology-related matters. He focuses his practice on a number of intellectual property areas, primarily the negotiation of patent, trademark and copyright licenses, and business transactions involving intellectual property. Greg's own inventions have been awarded four United States patents and are covered by a number of pending domestic and foreign patent applications.

Greg manages patent, copyright and trademark litigation, as well as negotiating and providing business counseling services relating to mergers and acquisitions having intellectual property aspects. Having served as President of Proximity Technology Inc., a software licensing company, he has experience in managing the business affairs of high technology companies. Greg has years of experience relative to the enforcement of intellectual property rights. Greg has been a registered patent attorney before the United States Patent and Trademark Office for thirty years and prosecutes patent and trademark applications in the United States and manages the prosecution of applications in foreign jurisdictions.

Earlier in his career, Greg served as General Counsel and Executive Vice President, Business Development, of Franklin Electronic Publishers Inc., Greg served in many roles for the multinational consumer electronics company based in New Jersey, including heading up business development and directing research and development (R&D) in creating one of the world's first handheld e-book readers.

Greg earned his law degree *cum laude* from the University of Pennsylvania Law School, serving as an Associate Editor of the Law Review. He earned a Bachelor of Science in Engineering degree with honors in Electrical Engineering from Princeton University, gaining admission to a number of engineering honor societies, including

Eta Kappa Nhu and Tau Beta Pi. Prior to law school, Greg served as an officer in the United States Naval Nuclear Power Program.

Representative Experience

- Defended handheld electronics company in federal district court consumer class action relating to claims based on defective software.
- Defended software company in federal district court from claims under copyright and trademark license and prosecuted counterclaims relating to license.
- Prosecuted claims sounding in patent and copyright infringement in federal district court for consumer electronics company relative to handheld electronic dictionary products.
- Prosecuted claims related to copyright license in federal district court for software development company against acquirer of licensee.
- Prosecuted patent infringement claims before the International Trade Commission regarding the importation into the United States of certain electronic educational products.
- Prosecuted copyright infringement claims against copyright infringer of computer operating system software using enforcement procedures of United States Custom Service.
- Defended patent infringement claims before International Trade Commission relative to importation into the United States of personal computer hardware.
- Negotiated divestiture of equity interest in French corporation engaged in the development and licensing of reader software for electronic books.
- Directed litigation relating to breach of trade secret license and copyright license and breach of best efforts clause therein that culminated in a substantial recovery for linguistic software licensing corporation.
- Negotiated amendments to settlement agreement related to litigation sounding in copyright infringement and patent infringement for personal computer designer, manufacturer, and distributor.

Select Articles

- “Rogue phone: A Design Wars Story,” *Archer Client Advisory* (December 2016)



Credentials

Education

- University of Pennsylvania Carey Law School, JD, *cum laude*
- Princeton University, BS

Admissions

- New Jersey
- Pennsylvania
- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the Eastern District of Pennsylvania
- U.S. Patent and Trademark Office

Offices

- Voorhees, NJ
- Philadelphia, PA

Areas of Focus

Practice

- Business Counseling
- Data Privacy & Cybersecurity
- Intellectual Property
- International Law
- Trade Secret Protection & Restrictive Covenants

Industries

- Information Technology & Software

