



Startup & Emerging Business

Overview

We help entrepreneurs turn an idea and a dream into a business. We provide them with strategic and practical advice on a variety of issues, including:

- Business formation (Click [here](#) to read our advisory, "Forming a Business Entity: New Jersey, New York, Pennsylvania or Texas vs. Delaware", and click [here](#) to read our paper, "The Business Lawyer's Quick Guide to Choice of Entity: Corporation vs. LLC")
- Company governance, such as shareholders agreements, LLC operating agreements, and buy-sell agreements
- Equity and debt financing, including family and friends, angel investors, high-net worth individuals, family offices, private equity, and venture capital
- Contract preparation and negotiation
- IP counseling
- Licensing agreements, including patents, trademarks, and technology
- Commercial agreements, such as supply agreements, distributor agreements, and joint development agreements
- Real estate leasing
- Employment and executive compensation
- Mergers & acquisitions, joint ventures, and strategic alliances
- Day-to-day outside general counsel services

We also help investors seeking to make an investment in a startup or emerging company.

We use an interdisciplinary approach utilizing the knowledge, skills, and experiences of attorneys in other practice groups, including:

- [Intellectual Property](#)
- [Labor & Employment](#)

- Real Estate
- Tax
- Data Privacy & Cybersecurity
- Immigration & Global Mobility

Primary Contacts



Gianfranco A. Pietrafesa

Partner

✉ gpietrafesa@archerlaw.com

☎ 201.498.8559

© 2025 Archer & Greiner, P.C. All rights reserved.

