

New Jersey Passes Bipartisan Bill Easing State's Unfair Brewery Restrictions

Press Releases

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Archer has successfully advocated for landmark legislation on behalf of New Jersey Brewers Association

Voorhees, NJ – Archer Public Affairs, affiliate of Archer & Greiner, is excited to announce the passage of landmark legislation that would repeal license restrictions that had been imposed on the state's thriving craft brewing industry, protecting numerous small businesses throughout the state. Introduced in September 2022, both the New Jersey Senate and Assembly unanimously passed S3038 and A4603 in late June, which reverses restrictions and establishes sales and events privileges for small breweries.

Once signed into law by New Jersey Governor Phil Murphy, craft breweries throughout the state will be permitted to host community events and activities, including live performances by local musicians, local food trucks, trivia nights, charitable events, and more, which already have been available to other liquor license holders. The bill helps foster the success of these small businesses, and will help ensure craft breweries, an important part of the local community fabric, continue to thrive.

"After years of languishing in the legislature, we are thrilled to see an important bill that significantly addresses the Brewers Association's economic needs take a step forward," said Archer Partner James Graziano. "This progress was truly a team effort and wouldn't have been possible without the close collaboration with our team at Archer Public Affairs."

"Every brewery in New Jersey was hindered by these constraints," added Archer Public Affairs Director Julia Fahl. "We are proud to provide both legal and government affairs support to the Brewers Association as they continue to advocate on behalf of local brewers, the New Jersey economy, and our region's consumers."

The bill was sponsored by Assemblyman Clinton Calabrese and Senator Vin Gopal, who worked tirelessly with The New Jersey Brewers Association and Brewers Guild of New Jersey to move the legislation forward. The New Jersey Brewers Association was represented by Archer attorney James Graziano, alongside Archer Public Affairs Managing Director Bill Caruso and Director Julia Fahl. "I'd also like to thank New Jersey's Alcoholic Beverage Control for their help navigating the past few years and helping breweries develop and hold events. We are grateful for their ongoing willingness to work with us as well as listening and supporting ideas to bring a number of creative endeavors to fruition," added Graziano.

The bill is now on Governor Murphy's desk for signature.

About Archer

Founded in 1928, Archer & Greiner, P.C. (Archer) is a full-service law firm serving Fortune 100 clients, small to medium-sized businesses and individuals. The firm provides litigation and transactional services in nearly every area of law, including business counseling, labor & employment, real estate, health care, intellectual property, family and matrimonial, personal injury, public finance, tax, trusts and estates, bankruptcy, land use and environmental law. With 175 attorneys, Archer has nine offices, including Voorhees, Hackensack, Princeton and Red Bank, NJ; Philadelphia and Harrisburg, PA; Wilmington, DE; New York, NY; and Houston, TX.

Related People





William J. Caruso Partner wcaruso@archerlaw.com \$56.673.3915

James M. Graziano Partner ≤ jgraziano@archerlaw.com € 856.354.3090

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