



2018 NJBIA Cybersecurity Summit: The Internet of Things - Transforming Your Business

Speaking Engagements & Seminars

06.15.2018

Location: Newark, NJ

When: June 15, 2018 | 8:30 AM - 1:30 PM

Where: Newark Airport Marriott, Newark, NJ

Overview: IoT presents an enormous opportunity to change the way your business works. From the creation of new revenue streams through connected services to reducing the costs in operations through digitization. Much of the IoT data currently captured, however, is under leveraged. The 2018 NJBIA Cybersecurity Summit is the forum for technology leaders and business executives who are seeking the latest tools, information and insights to unlock real value and help their business grow.

Archer & Greiner's **Robert T. Egan, Esq.** will be speaking on the topic of *"Your Legal Response to Cyber-Attacks (or What Keeps Management Up at Night)"*

– Every business has protected and confidential information it is legally required to safeguard. Data breaches are impacting all industries, and hackers, competitors, disgruntled employees and the like are often to blame. This session will focus on a ransomware cyber-attack scenario and explore response options available to the enterprise, from using back-up to paying a ransom to limit exposure. It will also discuss the role of the C-Suite in setting the tone at the top to create a strong Cybersecurity culture before an attack occurs.

For more information, and to register, click [HERE](#).

View the agenda [HERE](#).

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