



Mark Sever to Present at Cannabis Learn Conference

Speaking Engagements & Seminars

05.01.2018

Location: Philadelphia, PA

Mark J. Sever, a Partner in Archer's Haddonfield office, will present "Trademarks, Patents, and Intellectual Property in Cannabis" at the Cannabis Learn conference in Philadelphia, PA on May 1, 2018.

How can businesses protect themselves under federal trademark laws when dealing with a federally illegal plant like cannabis? Can you patent a cannabis strain or an extracted product? What intellectual property is protectable? How can cannabis companies leverage trade secrets in combination with other legal protections? Patent, trademark, and copyright law has unique implications for cannabis businesses depending on which state you reside in. Operators will learn from international intellectual property experts on what steps should be taken by canna-businesses in preparation for market entry and public-facing commercial activity.

What: Cannabis Learn: "Trademarks, Patents, and Intellectual Property in Cannabis"

When: Tuesday, May 1, 2018

Where: Pennsylvania Convention Center, 1101 Arch St, Philadelphia, PA 19107

For more information and to register, click [here](#).

Related People



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Related Services

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