



Nicole McDonough to Present at NJSBA Annual Meeting and Convention 2018

Speaking Engagements & Seminars

05.16.2018

Location: Atlantic City, NJ

Nicole G. McDonough, an Associate in Archer's Hackensack office, will present "Marketing and Ethics in Your Practice" at the NJSBA Annual Meeting and Convention on May 16, 2018. The seminar will discuss various ways attorneys can ethically market their practice to existing and potential clients. The panelists will discuss proven techniques for marketing and rainmaking that stay within the ethical boundaries of the Rules of Professional Conduct.

Ms. McDonough concentrates her practice in the areas of Business and Commercial Litigation. She represents businesses and individuals in all stages of litigation, including through appeal. She serves as a counselor to her clients, helping them take a strategic approach to achieving their personal and business goals. She has been named a "Rising Star" by New Jersey Super Lawyers for the last five years due to her high degree of peer recognition and professional achievement. Ms. McDonough is also a Trustee of the Bergen County Bar Association.

What: "Marketing and Ethics in Your Practice" NJSBA Annual Meeting and Convention 2018

When: Wednesday, May 16, 2018, 1:45 p.m. - 3:25 p.m.

Where: Borgata Hotel & Casino, 1 Borgata Way, Atlantic City, NJ 08401

For more information, click [here](#).