



Get Smart: Deconstructing the MBE, WBE & MWDBE Certification Process

Speaking Engagements & Seminars

02.25.2013

Location: Haddonfield, NJ

Seeking more business opportunities?

If you're a woman, minority, or otherwise disadvantaged person who owns a business -- or thinking about starting one - consider getting certified as a woman or minority-owned business enterprise, commonly referred to as a MBE, WBE or MWDBE.

Such certification can lead to new contract opportunities from companies and government agencies seeking to diversify their suppliers. The reasons for diversification may vary, but to meet procurement goals, companies and agencies typically seek suppliers who are able to verify their MBE, WBE or MWDBE ownership through a certification process conducted by authorized public and private agencies.

To get the inside scoop on MBE, WBE and MWDBE certification, please join certification veterans and agency representatives for a panel discussion on February 25, 2013 at Archer's Haddonfield office at 1 Centennial Square, Haddonfield, N.J., 08033:

Natalia Olson-Urtecho, *Regional Administrator, U.S. Small Business Administration*

Katherine Ng, *Director of Business Development, Wu & Associates*

Michael Pearson, *CEO & President, Union Packaging, LLC*

Geri Swift, *CEO, Women's Business Enterprise Council*

Stella Tsai, *Partner, Archer, PC, moderator*

Please click [here](#) for more information to to register.

Related Services

- Business Counseling

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