



Julia Fahl Joins Archer Public Affairs as Director

Press Releases

09.14.2022

Veteran of national, state and local politics assumes leadership role representing clients across a broad spectrum of industries

Voorhees, NJ – William J. Caruso, Managing Director of Archer Public Affairs, is pleased to announce that Julia Fahl has joined the firm as a director. Fahl brings a wealth of experience from her nearly two decades of service in federal, state and local government and politics, as well as her expertise representing clients' interests across New Jersey.

"We are thrilled Julia has joined Archer Public Affairs," said Caruso. "Julia's experience as a former elected official and as a person knowledgeable in all aspects of issues management and politics at the state and national level is an important addition to our diverse and growing team."

Fahl brings a wealth of hands-on political experience to the position. From 2019 to 2022, Fahl served as Mayor of Lambertville. While in office, Fahl was the state's youngest elected mayor and one of only a handful of openly gay officials in the state. She played a lead role on Governor Phil Murphy's successful 2017 campaign, helping to raise more than \$14 million. She also worked for over a decade as a political strategist and fundraiser for Democratic candidates across the country before becoming the Democratic National Committee's LGBT Finance Director.

As Mayor, Fahl prioritized fiscal responsibility, public budget management, affordable housing and infrastructure improvements. She led Lambertville through the COVID-19 Pandemic, as well as Hurricane Ida, the largest natural disaster in the city's history. She also successfully gained the support of the New Jersey Department of Transportation enabling her to complete a critical large-scale infrastructure project along Route 29 that had languished for more than 19 years.

Fahl most recently served as Vice President of Governmental Affairs for Tonio Burgos and Associates, Inc's New Jersey office. While there, Fahl managed a diverse portfolio that included state and national leaders in the clean energy production, land-use development and insurance fields.

“This is an incredible opportunity to fully utilize my private sector and public sector experience to assist clients across numerous sectors in meeting their needs,” said Fahl. “I am eager to be a part of a large, experienced New Jersey-based firm that is expanding quickly and has the capacity to explore developing platforms while managing many high visibility issues and concerns that are of critical importance to their clients, the state and the region.”

Fahl graduated from Bryn Mawr College in 2012 with a degree in political science. She has received numerous awards and recognitions, including the Middlesex Young Democrats Rising Star Award; Maria's Women United Public and Community Service Award; 2019 - 2022 Insider NJ Top 10 LGBTQ+ Power List; 2018 - 2021 Insider NJ 100 Influential Millennials, and she served as the Grand Marshall of the Philadelphia Pride Parade in 2019.

Archer Public Affairs, an affiliate of Archer & Greiner, P.C., opened its doors for business in 2019. The company represents the interests of clients across a broad spectrum of topics including, cannabis, transportation, health care, energy, education and economic development.

About Archer

Founded in 1928, Archer is a full-service law firm serving Fortune 100 clients, small to medium-sized businesses and individuals. The firm provides litigation and transactional services in nearly every area of law, including business counseling, labor & employment, real estate, health care, intellectual property, family and matrimonial, personal injury, public finance, tax, trusts and estates, bankruptcy, land use and environmental law. With 175 attorneys, Archer has nine offices, including Voorhees, Hackensack, Princeton and Red Bank, NJ; Philadelphia and Harrisburg, PA; Wilmington, DE; New York, NY; and Houston, TX.

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