

Andrew Cevasco Quoted in Courthouse News Article, “Top NJ Court Tackles Trend of Lawyers Name as Ad Keywords”

In the News

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Archer Partner, **Andrew Cevasco**, recently argued before the New Jersey Supreme Court where he represented the Bergen County Bar Association and is quoted in the Courthouse News article, “Top NJ Court Tackles Trend of Lawyers Name as Ad Keywords” published November 10, 2020. Cevasco says, “When looking for an attorney, they have to scroll through dozens of advertisements to find the website of that attorney,” and “That’s impeding their searches, that’s misdirecting them, that’s misleading them. It’s dishonest, it’s deceitful.”

To read the full article, click [here](#).

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