

# Archer Hosts Mayor Jim Kenney and African-American Chamber of Commerce To Discuss Business of Cannabis

Press Releases

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Mayor Jim Kenney addresses “The Business of Cannabis” attendees on July 26, 2018.[/caption]

Yesterday, Thursday July 26, Archer hosted the African-American Chamber of Commerce of Pennsylvania, New Jersey, and Delaware, for a panel discussion titled “The Business of Cannabis”. The event was headlined by Philadelphia Mayor Jim Kenney, who reaffirmed his clear commitment both to full legalization of marijuana and to the development of a diverse workforce in the growing cannabis industry.

The panel was moderated by **Carlton Johnson**, a partner in Archer’s Philadelphia office, and the Pennsylvania head of Archer’s Cannabis Law Group. “By 2030, the legal cannabis industry in the United States is projected to be worth \$75 billion,” said Johnson. “The story of the next 10-12 years will be who shares in that, and making sure that this industry is as diverse and inclusive as possible.”

Panelists included Gia Morón, Executive Vice President of WomenGrow, a national organization dedicated to promoting women’s participation in the cannabis industry, State Representative Jordan Harris (D-Philadelphia), Adrian Moody, President of CLC Brand Labs, Inc., a California marijuana growing facility, and Omar Woodard, Executive Director of GreenLight Philadelphia and a fellow with the Lambert Center for the Study of Medicinal Cannabis & Hemp at Thomas Jefferson University Hospital.

Also on the panel was Desiree Ivey, Philadelphia Market Leader for WomenGrow, a certified registered nurse practitioner, and a medicinal marijuana patient herself. Ivey told the panel how she was diagnosed with lupus as a teenager and was prescribed high amounts of steroids for almost a decade, before starting to use medical marijuana. Now, Ivey is opening a clinic in Philadelphia which will educate the public on the benefits of medical marijuana and approve patients for medical use.

Archer is one of the largest and most trusted law firms in the Mid-Atlantic region, serving businesses and individuals throughout the region in a growing number of other states and jurisdictions. Archer’s attorneys, in conjunction with Archer Public Affairs, are at the forefront of marijuana legalization, and are trusted advisors to the public sector, helping governments grapple with responsible regulations that safeguard both public safety and business enterprise.

Archer’s Cannabis Law Practice is led by industry expert William J. Caruso, a long-time public policy adviser and founding member of the New Jersey United for Marijuana Reform steering committee and a board member for the New Jersey Cannabis Industry Association.

*Archer & Greiner PC is a full-service regional law firm with more than 185 lawyers and eight offices in Haddonfield, Hackensack, Princeton, Flemington and Red Bank, N.J.; Philadelphia, Pa.; New York, N.Y.; and Wilmington, Del. The Firm has been serving Fortune 100 clients, small to medium-sized businesses and individuals for over 90 years. Each office provides full-service litigation and transactional capabilities in nearly every area of law including corporate, estate & trust, family & matrimonial, labor & employment, litigation, medical & personal injury, and real estate services. For more information, visit [www.archerlaw.com](http://www.archerlaw.com).*





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