

Brian McGovern to Provide Pre-Election Analysis on News 12 Political Broadcast

Press Releases

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Archer attorney Brian M. McGovern will be a featured guest this weekend on an election preview edition of *New Jersey Power & Politics*, a weekly show on 24-hour local news channel News 12 New Jersey.

The segment will include pre-election analysis, including Governor Christie's potential coattails down the ballot and the controversial minimum wage ballot question. The show airs on Saturday, Nov. 2, and Sunday, Nov. 3, at 10 a.m., 12:30 p.m., and 4:30 p.m. each day.

Hosted by News 12 State House reporter Luke Margolis, *New Jersey Power & Politics* focuses on the state's politics, policy and related developments through in-depth coverage featuring news makers themselves.

Mr. McGovern is a member of the Corporate Department of Archer in Haddonfield, N.J., where he practices general corporate law. A Fellow of the Eagleton Institute of Politics while attending Rutgers University School of Law, Mr. McGovern has served as an intern with the New Jersey Assembly Minority Office and formerly owned and operated a political consulting firm, Exit 3 Strategies LLC. He has been regularly featured as political commentator on radio and television.

Archer PC is a full-service regional law firm with more than 175 lawyers and nine offices in Haddonfield, Hackensack, Princeton, Flemington and Shrewsbury N.J.; Philadelphia, Pa.; New York, N.Y.; and Wilmington and Georgetown, Del. The Firm has been serving Fortune 100 clients, small to medium-sized businesses and individuals for 85 years. Each office provides full-service litigation and transactional capabilities in nearly every area of law including corporate, estate & trust, family & matrimonial, labor & employment, litigation, medical & personal injury and real estate services. For more information, visit www.archerlaw.com.

Related People



Brian M. McGovern

Partner

■ bmcgovern@archerlaw.com

6 856.673.3923



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