



# Archer Expands Breadth of Intellectual Property Practice

Press Releases

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Archer, through its recent merger with Herten, Burstein, Sheridan, Cevasco, Bottinelli, Litt & Harz, effective May 2, 2011, together with a lateral hire this summer, has covered the spectrum of technology for which the firm provides general counseling, transactional representation, and litigation and prosecution services in all fields of intellectual property law, including rights sounding in patent, copyright, trademark and trade secret.

Through its merger, the firm has been fortunate to add Arnold D. Litt, who brings with him over 30 years experience in all areas of intellectual property law. His background includes a Ph.D. in organic chemistry from Rutgers University and employment at Exxon Corporation as a patent attorney. He has also served as special court master to judges in federal court in complex patent litigation.

Earlier this summer, [Gregory J. Winsky](#), longtime General Counsel and Executive Vice President, Business Development, of Franklin Electronic Publishers Inc., joined the firm, concentrating on intellectual property matters and related business transactions.

During 20 years as an executive officer with Franklin, Mr. Winsky served in many roles for the multinational consumer electronics company based in Burlington, N.J., including heading up business development and directing research and development (R&D) in creating one of the world's first handheld e-book readers. In connection with his work in the development of consumer electronic products, Mr. Winsky's inventions have been awarded four U. S. patents and are covered by a number of pending U.S. and foreign patent applications.

Mr. Litt's expertise in the technical area of chemistry and chemical engineering and Mr. Winsky's in the fields of electronics, computer hardware and software, and the Internet, enhance the firm's existing technical expertise in the mechanical, electrical, biological, chemical, Internet and business method arts. They join John F. Letchford, a former United States Patent Examiner with more than 20 years of patent prosecution experience and several hundred procured United States and foreign patents, and Jason F. Cotter, also a member of the patent bar, with a background in biochemistry and prior experience as a genetic scientist. The knowledge base of the firm's patent attorneys covers the full range of technologies in today's business environment. This depth, in addition to our

deep bench of litigation attorneys, headed by Joseph A. Martin, allows Archer to handle any IP issues, litigation or transactional, that may arise, locally, nationally or internationally.

*Archer PC is a full-service regional law firm with more than 200 lawyers and eight offices in Haddonfield, Hackensack, Princeton and Flemington, N.J.; Philadelphia, Pa.; New York, N.Y.; and Wilmington and Georgetown, Del. The Firm has been serving Fortune 100 clients, small to medium-sized businesses and individuals for more than 80 years. Each office provides full-service litigation and transactional capabilities in nearly every area of law including corporate, estate & trust, family & matrimonial, labor & employment, litigation, medical & personal injury and real estate services. For more information, visit [www.archerlaw.com](http://www.archerlaw.com).*

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## Related People



Gregory J. Winsky

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## Related Services

- Intellectual Property

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