



Gregory Winsky, Former Franklin Electronic Publishers Executive, Joins Intellectual Property Practice

Press Releases

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Attorney **Gregory J. Winsky**, longtime General Counsel and Executive Vice President, Business Development, of Franklin Electronic Publishers Inc., has joined the law firm of Archer PC, where he will concentrate on intellectual property matters and related business transactions.

During 20 years as an executive officer with Franklin, Mr. Winsky served in many roles for the multinational consumer electronics company based in Burlington, N.J., including heading up business development and directing research and development (R&D) in creating one of the world's first handheld e-book readers. Mr. Winsky, of Medford, N.J., has spent the past several years as a legal and business consultant focusing on negotiation of patent and copyright licenses and on business transactions involving intellectual property. In connection with his work in the development of consumer electronic products, Mr. Winsky's inventions have been awarded four U. S. patents and are covered by a number of pending U.S. and foreign patent applications.

Mr. Winsky joins Archer as Of Counsel in the Firm's Haddonfield, N.J., headquarters.

"In addition to his outstanding legal abilities and credentials, Greg brings impressive technical skills and a proven track record of business success," said James H. Carll, Chairman of Archer's Board of Directors. "With intellectual property playing such a prominent role in the business environment of the digital age, Greg's unique skill set and business perspective will be tremendous assets for our clients."

At Franklin, Mr. Winsky had full responsibility for all legal matters, with emphasis on negotiating intellectual property licenses and related matters, including management of patent and copyright litigation as well as business development, business counseling and negotiations related to mergers and acquisitions involving intellectual property. He also served as President of Proximity Technology Inc., formerly Franklin's software licensing subsidiary.

In addition to bar admissions in New Jersey and Pennsylvania, Mr. Winsky has been a U.S. Patent and Trademark Office Registered Patent Attorney for 30 years.

Mr. Winsky earned his law degree cum laude from the University of Pennsylvania Law School, serving as an Associate Editor of the Law Review. He earned a Bachelor of Science degree in Engineering with honors in Electrical Engineering from Princeton University, gaining admission to a number of engineering honor societies. Prior to law school, Mr. Winsky served as an officer in the United States Naval Nuclear Power Program.

Archer PC is a full-service regional law firm with more than 200 lawyers and eight offices in Haddonfield, Hackensack, Princeton and Flemington, N.J.; Philadelphia, Pa.; New York, N.Y.; and Wilmington and Georgetown, Del. The Firm has been serving Fortune 100 clients, small to medium-sized businesses and individuals for more than 80 years. Each office provides full-service litigation and transactional capabilities in nearly every area of law including corporate, estate & trust, family & matrimonial, labor & employment, litigation, medical & personal injury and real estate services. For more information, visit www.archerlaw.com.

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Related People



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