



# 2011 U.S. Small Business Administration Conference & Awards Luncheon

## Press Releases

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John P. Quirke, Managing Partner at Archer's Flemington office, will be a speaker at the annual Small Business Administration (SBA) awards luncheon on May 12, 2011, at the Pines Manor in Edison, New Jersey. The event includes a seminar, "Everything Small Business Needs to Know About Online Marketing." This is the first in a series of small business seminars the New Jersey Chamber of Commerce will offer in 2011. In addition to Mr. Quirke, who will discuss the legal considerations of online marketing, the panel discussion will feature:

- **John Siracusa**, Business Development, USA Web Solutions, whose use of online tactics helped revolutionize marketing in the auto industry. He is now doing the same for banking.
- **Dr. Leila Sadeghi**, Senior Research Associate, from the Center for Executive Leadership in Government at Rutgers University, who will focus on the use of social media.
- **Nicholas and Elizabeth Trimarche**, He is the founder and president of NET Marketing and she is the firm's vice president of new media & sales development. He has worked with McDonald's, Panera Bread, Hard Rock Cafe, Sam Adams and Citigroup. She has worked with Marriott and United Cerebral Palsy.

The luncheon will be a chance for business executives to meet and hear from the newly appointed Small Business Administration Chief for New Jersey, Alfred Titone, who will be discussing his priorities for helping small businesses.

Click [here](#) for more information and to register.

## Related Services

- Business Counseling

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