



Alexander Nemiroff Named to Leadership Post of Business Development Service

Press Releases

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Attorney Alexander Nemiroff, a Partner with Archer, P.C., in Haddonfield, has been named Chair of the Advisory Council of South Jersey Biz Buzz, a rapidly growing online business resource, marketing and networking community serving southern New Jersey.

South Jersey Biz Buzz (SJBB) provides a vehicle for businesses and organizations to market themselves and promote events. The service features a searchable business directory, calendar of networking and educational events, speakers' bureau, business-related advice and information, and posting of job openings, company newsletters, brochures, news releases and other promotional materials.

The Advisory Council works along with SJBB staff, members and the community to advance the group's mission of helping companies and individuals conduct business and gain exposure. Mr. Nemiroff and Archer are charter members of South Jersey Biz Buzz.

In addition to his recent appointment as Advisory Council Chair, Mr. Nemiroff is Chair of SJBB's Business Development and Growth Committee. The committee serves as a resource on small business and economic and workforce development issues such as assessment of marketing opportunities, concept and brand development, legal matters, business model design, and the formation of strategic alliances.

Mr. Nemiroff, of Voorhees, concentrates his practice in employment law and commercial litigation. He is licensed in New Jersey, Pennsylvania, New York, Maryland, Virginia, and the District of Columbia, and has handled a wide variety of cases for both private and public sector clients. Mr. Nemiroff has lectured on various legal topics on behalf of organizations such as Lorman Education Services, Core People Resources, the Camden County Bar Association, the Alternative Board, the Maryland State Bar Association, the Montgomery County Bar Association, and the Montgomery County Medical Society.

Archer, P.C., is a full-service law firm with more than 175 lawyers serving Fortune 100 clients, small to medium-sized businesses and individuals for more than 80 years. The firm has offices in Haddonfield, Princeton and

Flemington, N.J., as well as in Philadelphia, Pa., New York City and Wilmington and Georgetown, Del. For more information, visit www.archerlaw.com.

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