



Archer's Princeton Office Welcomes New Partner Anthony R. Caruso

Press Releases

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Princeton, NJ (July 19, 2007) -- Archer, P.C. is pleased to welcome Anthony R. Caruso, Esquire to the firm as a partner in its growing Princeton office. Mr. Caruso will continue his corporate, real estate and commercial transactions practice as well as serve as the Chair the firm's Sports and Entertainment Practice Group.

As Chair of the Sports and Entertainment Practice Group, Mr. Caruso will supervise all legal counseling and business strategy and planning services to both individuals and companies in the sports and entertainment industries. He has experience in representing artists and musicians, coaches and athletes, and various other talent, as well as individuals and companies engaged in video/film, theatrical and television production, sports marketing, sports leagues and investment groups involved in sports and entertainment projects.

Most recently, Mr. Caruso gained international attention in his representation of Miss New Jersey, Amy Polumbo. He provided all legal counseling, strategy, media supervision and crisis management, appearing in all major print and media outlets such as People Magazine and NBC's Today Show involving a blackmail situation over Internet photos. The crisis threatened to cause Ms. Polumbo to be stripped of her pageant crown. The matter was ultimately resolved in Ms. Polumbo's favor and has been hailed by many as an excellent example of legal strategy and public relations management in a high profile matter.

As a Partner in the firm's Corporate Department, Mr. Caruso will focus on a wide variety of sophisticated business and real estate transactions which include formation of, negotiation and structuring, funding and strategic counseling for sports, entertainment and corporate-related projects. He has experience in matters involving franchising, licensing and distribution, and client branding of products and services.

Mr. Caruso previously served as counsel to former New Jersey Governor James Florio, advising in the areas of economic development, land use development and planning, housing, finance and gaming. He co-founded an internet based real estate services company, owned a professional minor league basketball team, and is a former NFL Player Agent.

Mr. Caruso is a member of the New Jersey State Bar Association, American Bar Association, and Monmouth County Bar Association. He is on the Board of the Northfork Bank Advisory Board and Friends and Neighbors in Action, Inc. He is also a member of the Monmouth University Real Estate Institute. He resides in West Allenhurst, New Jersey.

Related Services

- Business Litigation

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