



# Nicholas T. Franchetti

## Associate

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Business Litigation



856.857.2786



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## Overview

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Nick focuses his practice on commercial litigation working with clients ranging from individuals and small businesses, to large corporations and public entities. Nick handles a variety of matters and has extensive experience in trade secret and non-compete enforcement, consumer fraud act violations, minority shareholder oppression, civil rights litigation, and violations of the New Jersey Law Against Discrimination. A Certified Information Privacy Professional (CIPP certified), Nick also represents companies on various data-privacy and technology-related issues, including counseling numerous companies and public entities on data breach responses and notifications across the United States.

An effective lead counsel at oral argument, plenary hearings, and various other court appearances, Nick enjoys the challenge of a complex case. A fan of logic and reasoning, he always takes the time to address his clients' concerns making sure they understand legally difficult concepts and how the law functions. With a background in computer science, he does not shy away from science or numbers, and can follow clients when they explain the technical details of their issue, as well as locate inconsistencies or red-flags in discovery documents. He dedicates himself to the nuances of a case to come up with out-of-the-box perspectives.

Nick was a summer associate at Archer before graduating law school, and he was also an intern at the United States Attorney's Office for the Eastern District of Pennsylvania, where he worked in both the Civil and Criminal Divisions.

## Representative Experience

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- Obtained summary judgement for defendant-employer and supervisor in New Jersey Law Against Discrimination action alleging discriminatory demotion and retaliation.
- Defeated summary judgment and negotiated substantial settlement for individual clients against wedding venue over wedding complications caused by COVID-19.
- Spearheaded data breach notifications to thousands of affected individuals and companies across over twenty states with varying regulations.

## Professional and Community Involvement

- Member, Society for Information Management

## Select Articles

- “[Uncharted Waters: The AI Phishing Wave Is Here](#),” *New Jersey Law Journal* (November 2024)
- “[A Change on the Horizon? New Jersey Legislature Advancing Bill to Limit Non-Competes](#),” *Archer Client Advisory* (May 2022)
- “[Trends in Cybersecurity Litigation](#),” *The Barrister CCBA* (December 2019)
- “[Legal Risks Expand for Directors Who Fail to Monitor Companies’ Cybersecurity Practices and Compliance](#),” *New Jersey Law Journal* (November 2019)

## Select Speaking Engagements and Seminars

- “[Ask Archer: A Fireside Chat; Attorney Client Privilege: What Companies Need To Know](#),” Archer & Greiner, P.C., A Fireside Chat (March 2022)

## Credentials

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### Education

- Duke University School of Law, JD
- Lafayette College, BA

### Admissions

- New Jersey
- Pennsylvania



## Offices

- Voorhees, NJ

## Areas of Focus

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### Practice

- Business Litigation
- Data Privacy & Cybersecurity
- Insurance Recovery & Counseling
- Intellectual Property
- Sports & Entertainment
- Trade Secret Protection & Restrictive Covenants

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