



# Data Privacy & Cybersecurity

## Overview

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### Chinese Translation

Data breaches and privacy issues can lead to costly unplanned expenses and business disruptions, as well as regulatory enforcement actions and potential lawsuits. The mere occurrence of a data breach can do significant damage to a business's reputation. Moreover, ever-growing cyber threats of all kinds have spawned domestic and international data privacy laws that impose penalties for non-compliance and have other implications in a wide area of legal practice. Businesses that do not take adequate measures to address these matters – legally, operationally and technologically – put themselves in jeopardy.

Attorneys in Archer's Data Privacy and Cybersecurity Group take a multi-discipline approach in providing data privacy and cybersecurity-related services, drawing upon the experience of attorneys from several of the firm's practice areas, including Business Counseling, Labor and Employment, Health Care, Litigation, Intellectual Property, Commercial Law and Transactions, and Government Affairs.

In conjunction with clients' in-house or retained information technology, data security and insurance professionals, we help our clients develop concrete solutions to their privacy and data security issues, comply with legal and regulatory requirements, shape their business practices to avoid costly and threatening legal and regulatory exposures and best prevent cyber events, and minimize exposures should they suffer a data breach or other loss of legally protected or confidential information.

We also help our clients respond to a cyber event or data breach by managing the investigative process, advising on legal notification and reporting requirements, and providing advice and a defense to any claims or lawsuits that may be brought against them, either by private individuals or government entities. We know what regulators expect, how they investigate and enforce data protection concerns, and the strategies that best position our clients to achieve positive results.

## Primary Contacts



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## Subpractices

- Cyber Employment Counseling
- Cyber Insurance Counseling
- Data Breach Litigation
- Data Breach Response
- Data Management & Contract Review
- Data Security Counseling/Data Security Audits
- Government Investigations
- HIPAA Counseling
- International Data Privacy

## Related Services

- Business Counseling
- Business Litigation
- Corporate Compliance, Investigations & White Collar Defense
- Healthcare
- Insurance Recovery & Counseling
- Intellectual Property
- International Law
- Labor & Employment



- Mergers & Acquisitions

## Related People

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