



# Automotive

## Overview

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Archer provides full service representation to new and used automobile, truck and motorcycle dealers in all aspects of their business and legal needs, including complex commercial transactions, business and franchise disputes, regulatory compliance, operational issues and litigation. Our attorneys regularly counsel dealers on issues with personnel and management, floor planning, retail credit relationships, contract disputes, document compliance review, consumer fraud and lemon law litigation. We believe in building relationships with our clients to help them anticipate business obstacles and implement sound strategies to achieve their long-term goals and ensure their success. With comprehensive knowledge of the unique legal issues that affect dealers, our team has broad experience in the full variety of transactional and litigation contexts including the following:

- Franchise law & litigation
- Dealership mergers and acquisitions
- Consumer fraud and lemon law litigation
- Document compliance review
- Issues with dealership personnel and management
- New Jersey Motor Vehicle Commission (DMV) violations and regulatory compliance
- Acquiring dealer licenses and facilities
- Finance & insurance
- Class action & consumer lawsuits
- Franchise disputes
- Franchise modification
- Ownership transfers
- Dealership successions
- Terminations
- Add-points

- Warranty reimbursement
- Incentive audits
- Manufacturer programs

## Related People

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