

# **Intellectual Property**

## Overview

Archer's Intellectual Property (IP) Group provides services that span the full range of intellectual property matters, including patents, trademark law, copyrights, trade secrets and confidential information protection, licensing and transfer, and litigation.

#### **Areas of Practice**

#### **Patent Services**

Our patent professionals bring decades of legal and industry experience, as well as broad technical backgrounds, to offer a full array of patent services in crafting thoughtful and well-tailored legal strategies to advance our clients' objectives.

### **Patent Portfolio Development**

With regard to patent portfolio development, our patent attorneys have extensive experience to prepare and pursue your patent applications across a wide array of industries and technologies, such as:

- Medical devices and life sciences, including orthopedics, oxygen delivery and other durable medical equipment, endoscopy, drug-eluting stents, surgical robots, medical diagnostic systems, including AI, and non-invasive medical scanning systems
- Software-based systems, including enterprise resource planning, auditing, and tracking systems; building and construction systems; e-commerce
- Radio-frequency and other wireless industrial and manufacturing control systems
- Environmental remediation and chemical engineering processes and systems (CleanTech)
- Financial transaction processing (FinTech)
- Building and construction materials
- Consumer products and consumer electronics
- Complex manufacturing and production systems and processes

Our clients run the gamut from emerging growth companies to established companies in their fields, whether in life sciences, electronics, consumer products, or in chemical or complex mechanical engineering fields. Our attorneys work with in-house technology managers, engineers, software developers, doctors, CTOs, and scientists to prepare and prosecute patent applications, in both the United States and abroad.

#### Patent Counseling & Licensing

In addition to litigation services, our attorneys render opinions regarding patentability, patent infringement and patent validity, perform intellectual property audits, and conduct due diligence investigations. We provide counseling to clients on a wide range of issues, including portfolio development strategies, enforcement or defensive strategies, and the full range of technology transfer and licensing issues. We also assist program managers in preparing joint development agreements and negotiating licenses.

#### **Patent Litigation**

When litigation becomes necessary, our attorneys have the patent litigation experience necessary to protect your rights. We have vigorously represented our clients in both defending against charges of infringement and bringing patent enforcement actions.

#### Trademark Law

Our trademark lawyers offer a full range of services related to trademarks, service marks and Internet domain names. In addition to regularly preparing and prosecuting state and federal trademark and service mark applications (including applications based on actual use, intent-to-use, and foreign applications), they work with a network of firms outside the United States in the handling of foreign trademark and service mark matters, including European Community trademarks. Trademark attorneys also advise clients and render opinions on the availability, use and enforcement of trademarks and service marks.

#### Copyrights

Our copyright lawyers counsel clients on a variety of copyright matters in such diverse fields as advertising, printed and on-line publications and computer software. They are active in the preparation and filing of copyright registrations, and frequently advise clients on such matters as "work made for hire" issues to ensure that firm clients own the copyrights to works they pay to have created. Group Members are also extensively involved in counseling clients regarding Internet related copyright issues, including those involving framing, linking, and web site development and ownership. Members of the Group also draft company e-mail and Internet usage policies.

#### Trade Secrets, Know-How and Confidential Information Protection

Intellectual property lawyers provide counsel to clients in ways to protect the confidentiality of their critical business information in the day to day operation of their businesses and in specific transactions, such as hiring employees, contracting with third parties or negotiating the sale of their businesses. Members are commonly involved in drafting and reviewing confidentiality agreements, agreements for the sale of businesses and



business assets, employment agreements that contain restrictions on the use and disclosure of trade secrets and confidential information, and covenants against competition.

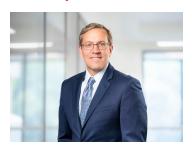
#### **Licensing and Transfer**

As part of the firm's transactional practice, intellectual property attorneys routinely deal with intellectual property issues (including patent, trademark, copyright and trade secret issues) in the context of both specific intellectual property transactions and larger business transactions. These licensing and transfer lawyers have experience negotiating, drafting and analyzing technology development licensing agreements, security agreements and other transfer agreements. As part of that work, they have specific experience in hardware and software development and licensing agreements, as well as maintenance and support agreements. They also render advice on corporate and tax issues relating to transactions involving intellectual property.

#### Litigation

Experienced litigators within the Group handle a broad range of intellectual property litigation matters in the state and federal courts and administrative agencies. They handle copyright, patent and trademark infringement cases, as well as U.S. Patent and Trademark Office, Trademark Trial and Appeal Board proceedings, including trademark cancellations, oppositions, and appeals. In addition, they frequently litigate trade secret and covenant against competition cases, and Internet domain name disputes including those arising under the Federal Anti-Cybersquatting Act. Finally, Group litigators work with other members of the Group to provide counseling on strategies for preventing litigation.

## **Primary Contacts**



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## **Related Services**

- Bankruptcy
- Business Counseling
- Business Litigation
- Construction Litigation & Real Estate Litigation
- Corporate Compliance, Investigations & White Collar Defense
- Data Privacy & Cybersecurity
- Environmental Law
- Labor & Employment

## **Related People**



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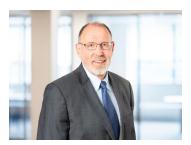


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