



‘Not Just Another Startup’: The Archer Partner Who Helped Bring Back Philadelphia’s Cycling Classic

In the News

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Archer partner **Kate Sherlock** was featured in an article in *The Legal Intelligencer* for her role in helping bring the Philadelphia Cycling Classic back to Philadelphia after a 10-year hiatus.

Kate served as outside counsel to Race Street Partners, founded by former Philadelphia Mayor Michael Nutter, Eric Robbins and Carlos Rogers, as they worked to revive the iconic cycling event. With no existing corporate structure or legal framework in place, Kate helped Race Street Partners build the foundation for the event’s return, from establishing the corporate entity and protecting the Philadelphia Cycling Classic trademark to negotiating contracts, supporting sponsorship efforts, and advising on the legal matters involved in producing a major sporting event.

For Kate, the opportunity was about more than the legal work. Having grown up in the Philadelphia region, she understood the significance the Cycling Classic has had for the city and was drawn to Race Street Partners commitment to making the event an annual Philadelphia tradition once again.

The engagement called for a hands-on approach that went beyond a traditional outside counsel relationship, with Kate working closely with the organizers, coordinating with city officials, and providing responsive legal guidance as they navigated the challenges of preparing for the return of a race featuring teams from around the world.

“Technically, I’m outside counsel, but this has not been a traditional outside counsel engagement,” Kate said, describing her role as a combination of legal adviser and business partner to the organization.

Click [here](#) to read the complete article.

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