



# Archer Public Affairs Launches New Website

Press Releases

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*Refreshed brand reflects position as the region's leading government affairs firm*

Archer Public Affairs (APA), a bipartisan government and regulatory affairs firm and affiliate of Archer & Greiner, announced the launch of its new [website](#). The refreshed brand better reflects the firm's position at the forefront of government relations.

Since 2013, Archer Public Affairs has grown into a leading lobbying firm helping organizations across New Jersey, Pennsylvania, Delaware, and Washington, D.C. to successfully navigate the complex intersection of public policy, regulation, and politics.

"Across the region, organizations are facing fast-moving policy changes, an increasingly complex regulatory environment, and often heightened public scrutiny," said **William Caruso**, managing director of Archer Public Affairs. "Our team has held high-level roles across all branches and levels of government, and we understand why it's never been more critical to have an experienced partner in your corner."

"The thoughtful, client-first new website marks an exciting moment of growth for Archer Public Affairs," added **Marc Rollo**, president of Archer & Greiner. "We pride ourselves on serving as a trusted advisor to clients, and this investment reaffirms our commitment to providing strategy-driven solutions that produce results and make a real impact."

Archer Public Affairs serves businesses, nonprofits, trade groups, and institutions across a broad range of industries, such as healthcare, environmental, energy, transportation, pharmaceutical, and more. Services include external and public affairs, government affairs, regulatory and policy advisory, economic development, business development and procurement, and critical infrastructure protection and public security.

The firm has offices in Trenton, New Jersey; Washington, DC; and Harrisburg, Pennsylvania. As an affiliate of Archer & Greiner, one of the region's premier law firms, clients also benefit from government affairs support combined with integrated legal insight across disciplines.

For more information on Archer Public Affairs and the new website, please visit: [www.archerpublicaffairs.com](http://www.archerpublicaffairs.com).

## **About Archer**

For over 95 years, Archer & Greiner has been providing full-service litigation and transactional legal services to clients ranging from Fortune 100 corporations and small and middle-market companies, to closely-held and family-owned businesses. Our 175 attorneys span nine offices serving clients' interests across a wide range of industries. As a full-service firm, we draw on the strength of all our practices and multidisciplinary teams. This collaboration ensures that our clients receive complete, coordinated and comprehensive counsel in every area of the law that impacts their business.

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