



Archer Expands Sports and Entertainment Practice in Philly

In the News

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In an interview with *Law360 Pulse*, **Stephen Pina**, partner in Archer's **Sports & Entertainment** practice, shared his thoughts on his decision to join the firm and the future of his practice. With over 20 years of experience representing athletes, artists, and entertainment companies, Stephen brings unparalleled experience in areas like talent agreements, intellectual property strategy, and navigating the complex world of Name, Image, and Likeness (NIL) deals.

Stephen, who has represented NBA players, Grammy-winning artists, and Emmy-winning producers, explained why Archer was the right fit for his practice. He noted that, like a championship team, Archer's leadership and vision, particularly that of incoming firm president **Marc Rollo**, aligned with his goals for growth and impact in the industry.

For Stephen, his move to Archer isn't just about joining a firm, it's about bringing a championship-caliber roster to help his clients navigate high-value transactions and groundbreaking deals in both sports and entertainment.

Read the full interview [here](#) to learn more about Stephen's approach to dealmaking, his vision for the future, and his role in shaping the next wave of sports and entertainment law.

Related People



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