



Archer Expands Sports & Entertainment Practice with Addition of Partner Stephen Pina

Press Releases

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Archer is pleased to announce that **Stephen A. Pina** has joined the firm as a Partner in its **Sports & Entertainment Practice Group** in the Philadelphia office. Stephen brings more than two decades of experience representing artists, creators, athletes, and companies across the film, television, music, digital media, and live entertainment sectors.

A highly respected advisor and dealmaker, Stephen counsels clients on a broad range of complex transactional matters, including development and production deals, talent agreements, option and purchase arrangements, recording and publishing contracts, licensing, intellectual property strategy, and brand partnerships. He has negotiated deals exceeding \$30 million and is known for combining sharp legal acumen with practical industry insight to help clients protect creative rights, maximize value, and move deals forward efficiently.

Stephen has represented numerous Grammy Award-nominated and Grammy-winning producers, writers, and artists, as well as Emmy-nominated film and television producers, directors, and filmmakers. His depth of experience across multiple entertainment disciplines positions him as a strategic partner for clients navigating today's rapidly evolving media landscape.

"Stephen's depth of experience across the entertainment and sports industries makes him an exceptional addition to our firm," said **Marc Rollo**, incoming President of Archer. "His proven track record, strong industry relationships, ability to navigate high-value transactions, and practical approach to dealmaking will significantly strengthen the services we offer."

In his sports practice, Stephen made a significant mark which includes his previous representation of dozens of professional basketball players and by negotiating several seven-figure NIL deals. He has also advised multiple college basketball programs on NIL matters. A former Division I track and field athlete, Stephen competed at both Penn State University and the University of Florida, where he was a Big Ten Champion in the Long Jump, a

five-time All-American, and an Academic All-American. His athletic background informs his focused, disciplined approach to client representation.

“Joining Archer presents an exciting opportunity to contribute to the firm’s impressive platform, serve my clients, and continue expanding the work I’ve built over the last two decades,” said Stephen. “Archer’s vision for the future of its Sports & Entertainment Practice aligns perfectly with the work I am passionate about.”

Prior to joining Archer, Pina founded and led The Pina Firm, LLC, a sports and entertainment law firm, and previously served as a sports agent with U1ST Sports, representing more than 20 NBA and international players.

Stephen received his J.D. from Temple University Beasley School of Law and his B.A. from the University of Florida.

About Archer

For over 95 years, Archer & Greiner has been providing full-service litigation and transactional legal services to clients ranging from Fortune 100 corporations and small and middle-market companies, to closely-held and family-owned businesses. Our 175 attorneys span nine offices serving clients’ interests across a wide range of industries. As a full-service firm, we draw on the strength of all our practices and multidisciplinary teams. This collaboration ensures that our clients receive complete, coordinated and comprehensive counsel in every area of the law that impacts their businesses.

Related People



Stephen A. Pina

Partner

✉ spina@archerlaw.com

☎ 215.246.3104

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