



Fractional General Counsel

Overview

We know that managing legal needs can be a significant challenge for businesses and organizations of all sizes, but bringing on an in-house general counsel isn't always realistic. Fractional general counsel are ideal for businesses that need legal advice regularly but don't have the budget or the workload for a full-time position.

Archer's Fractional General Counsel Group provides clients with the legal guidance they need without the expense of a full-time salary. We offer a flexible and cost-effective solution tailored to your specific needs, whether on a retainer, flat-fee, or modified hourly basis. Clients only pay for the legal services they need, while still receiving comprehensive legal advice.

Attorneys in Archer's Fractional General Counsel Group advise and represent mid-size companies, small and growing businesses, startups, nonprofits, higher education institutions, and charity organizations on the full range of legal issues. We bring decades of corporate, transactional and litigation experience and provide practical, business-oriented legal solutions designed to provide clients with high-quality, cost-effective legal support.

Whether on an interim, part-time, project, supplemental or full-time basis, we offer tailored solutions that align with your organization's goals. We serve as an extension of your team, ensuring that you're always protected while keeping your legal costs manageable. We understand your business's unique challenges, helping you anticipate potential pitfalls, and equipping you to make informed legal decisions with confidence, and plan for future success.

Our team is built on a foundation of deep industry knowledge and a commitment to delivering actionable solutions. We focus on helping clients address complex legal landscapes, manage legal and commercial risks effectively, and make informed decisions that drive growth.

We offer a wide variety of services that are tailored to the needs of our clients, including:

Corporate Governance & Compliance: We ensure your business is compliant with laws and regulations, while establishing strong governance practices.

- Board of directors and board committee support
- Legal entity maintenance
- Shareholder/operating agreements/bylaws

- Succession planning
- Ownership and incentive structures
- Secretarial function support

Contract Drafting & Review: We review, draft, and negotiate customized agreements that mitigate risk, maximize opportunity, and align with your key business objectives.

- Sales contracts
- Real estate contracts
- Service agreements
- Employment contracts
- Confidentiality/non-disclosure agreements
- Non-compete agreements
- Licensing agreements
- Equipment and finance leases
- Vendor agreements

Mergers & Acquisitions Advisory: We provide legal guidance during critical business transactions, such as mergers, acquisitions, and joint ventures.

- Selection and management of M&A counsel
- Due diligence review and assistance
- Regulatory compliance and approvals
- Negotiating and drafting transaction documents
- Post-closing matters assistance

Employment Law: We assist you in managing employee-related legal issues, from hiring and employment agreements to disputes and compliance, including development of HR policies and employee handbooks.

- Employee handbooks
- Training
- Ethics/code of conduct
- Offer letters and employment agreements
- Employee management and relations



- Severance and separation agreements
- Force reduction
- Internal and external investigations
- Compensation/incentive plans

Intellectual Property: We help you manage intellectual property issues, including trademarks, copyrights, patents, and trade secrets. We also help you leverage your IP through licensing and other monetization strategies.

- Strategic brand management
- Trademarks
- Content and copyright strategy
- Patents
- Trade secret protection
- Enforcement
- Licensing
- IP capture
- Process and policies

Real Estate: We assist you with office and commercial leasing transactions, land development and construction contracting.

- Commercial office
- Retail
- Industrial
- Mixed-use developments
- Lease negotiations
- Real estate due diligence
- Purchase and sale agreements

Regulatory Compliance: We help you understand and comply with relevant laws, avoiding costly penalties and legal challenges, and identify potential legal risks and implement proactive measures to mitigate them.

- Risk assessment



- Government audit response and support
- Compliance program development and implementation
- Training

Data Privacy & Security: We provide legal advice and guidance on data protection compliance.

- U.S. and global privacy laws
- Regulations and industry standards
- Privacy notices and policies
- Data protection compliance programs
- Training
- Document retention and control
- Data breach support
- Cyber insurance coverage assistance

Litigation Management: We manage disputes and litigation on behalf of our clients, which includes the coordination of efforts with outside counsel, reviewing legal documents, and participating in settlement discussions.

- Pre-litigation dispute resolution
- Discovery production and review
- Selection and management of litigation counsel
- Strategy
- Budget management

Archer's fractional general counsel model offers a modern, efficient solution to the legal challenges faced by businesses and organizations. Our services are designed for teams of diverse sizes. We collaborate closely with clients' executive teams and in-house legal departments to ensure all legal matters are expertly handled. Our structured service options enable companies to select the level of support that aligns with their specific requirements and operational priorities. As your business grows, your legal needs may change. Our fractional legal counsel can expand with your business, offering seamless support as your needs evolve.



Primary Contacts



Mark J. Sever, Jr.

Partner

✉ msever@archerlaw.com

☎ 856.354.3045



David A. Weinstein

Partner

✉ dweinstein@archerlaw.com

☎ 856.857.2787

Related People



Noel A. Fleming

Partner

✉ nfleming@archerlaw.com

☎ 267.422.9855

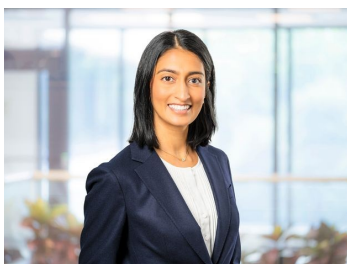


Hari V. Iyer

Associate

✉ hiyer@archerlaw.com

☎ 215.246.3165



Shloka B. Joshi

Of Counsel

✉ sjoshi@archerlaw.com

☎ 267.817.9248





Brian M. McGovern

Partner

✉ bmcgovern@archerlaw.com

☎ 856.673.3923



Mark J. Oberstaedt

Partner

✉ moberstaedt@archerlaw.com

☎ 856.354.3072



Kayci D. Petenko

Partner

✉ kpetenko@archerlaw.com

☎ 267.422.9856



Jawad H. Salah

Partner

✉ jsalah@archerlaw.com

☎ 856.673.7143



Shelley R. Smith

Partner

✉ srsmith@archerlaw.com

☎ 215.246.3127

