



Partner

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Haddonfield, NJ

Practice Areas

Commercial Litigation
Data Privacy and Cybersecurity
E-Discovery & Document Management
Solutions
Intellectual Property
Trade Secret Protection and Non-Compete
Coronavirus (COVID-19) Task Force

Admitted

New Jersey
United State District Court of Colorado
United States Court of Appeals for the Third
Circuit

Education

University of Connecticut Bachelor of Arts,
summa cum laude, 1974
University of Pennsylvania Law School Juris
Doctor, 1977

Bob Egan has been a lawyer at Archer since 1977, and is the Chairperson of the firm's Commercial and Business Litigation Group. Bob has concentrated his practice in business-related litigation in the state and federal courts in New Jersey and in other jurisdictions, with significant experience in complex litigation involving the computer and high technology sectors, intellectual property, copyright and trademark infringement, trade secrets, restrictive employment covenants, franchise, anti-trust and trade regulation, commercial, contract, and class action issues, as well as in cases concerning corporate governance, shareholder and partner disputes. Bob also serves as the Chair of Archer's Data Privacy and Cybersecurity Group, focusing his practice in that area on cybersecurity counseling and data breach response.

As a result of his involvement in complex litigation, Bob is well-versed in automated litigation support systems and the latest e-discovery technology and legal developments. He serves as the chair of Archer Discovery Strategies, the Firm's internal group dedicated to eDiscovery issues and practice and implementing computerized systems and workflows to manage litigation-related documents and information and improve the efficient handling of litigated matters.

In addition to handling high value complex litigation, Bob has litigated more routine commercial disputes in a wide range of substantive areas. He is a member of the Firm's Employment Competition and Information Protection Group, which focuses on issues that arise from the potential and actual defection of employees to competitors, including non-competition, non-solicitation and non-disclosure issues, as well as matters concerning trade secret and information security, the duty of loyalty, piracy, recruitment and other business torts. Bob is also the past Chair of the Firm's Intellectual Property Group, and handles a variety of intellectual property litigation matters.

Representative Experience

- Serving as lead counsel for a Fortune 500 provider of enterprise communications systems in a series of antitrust and intellectual property cases involving software access issues
- Serving as lead counsel for a manufacturer of communications systems in several cases involving counterfeit products and components
- Serving as lead counsel for a manufacturer of specialty language and literary-based electronic devices in several cases involving product performance, product distribution and intellectual property content

- Defending a worldwide manufacturer of household products against a claim of misappropriation of product ideas
- Defending and prosecuting claims for copyright infringement and licensing disputes relating to literary content
- Representing clients in a number of technology-related disputes arising from technology development contracts and arrangements and technology product performance issues
- Serving as lead counsel for a major power utility defending claims by a putative class concerning the alleged improper location of residential gas meters
- Serving as lead counsel for a major power utility defending claims by a putative class concerning an alleged power surge in a residential neighborhood
- Serving as lead counsel for many years in several class action cases in the state and federal courts, defending products liability, fraud and RICO claims involving building products
- Serving as lead counsel in over fifty cases involving claims of trade secret infringement or violations of non-competition agreements and confidentiality agreements
- Serving as counsel in many cases involving internal disputes among owners of multi-million dollar businesses

Professional and Community Involvement

- American Bar Association - Litigation Section; Intellectual Property Law Section; Forum Committee on Franchising; Business Torts and Unfair Competition Committee
- New Jersey State Bar Association – Internet and Computer Law Special Committee; Intellectual Property Special Committee; Business and Commercial Litigation Committee
- American Intellectual Property Law Association
- International Trademark Association (INTA)
- Burlington County (N.J.) Bar Association
- Camden County (N.J.) Bar Association
- Federal Bench Bar Committee of the Camden County Bar Association
- Medford Celebrates, Inc., President and Trustee
- Medford (NJ) Business Association, Trustee
- YMCA Camp Okanickon, Inc. (Director)
- Medford (NJ) Youth Athletic Association, Inc., Trustee and VP
- Burlington County (NJ) Republican County Committee

Awards and Recognition

- Named a “Best Attorney in Business by South Jersey Biz Magazine (Commercial Litigation, 2015)
- Named an "Awesome Attorney” by SJ Magazine (Business Litigation Law, 2013 & 2014)
- Named a “Top Attorney” by SJ Magazine (Class Actions, 2013, 2014, 2016, 2018, 2019)
- Named an "Awesome Attorney” by South Jersey Magazine (2017)

- Named a “Super Lawyer” by New Jersey Monthly Magazine (2006 and 2007)

Articles and Presentations

- Author - "[Combating Cyber Threats In The Age Of COVID-19](#)", *Chief Executive*, May 13, 2020
- Speaker - [Don't Be FLEXible with Your Security: A Case Study in Cyber Security](#); Cherry Hill, NJ (January 2020)
- "[Trends in Cybersecurity Litigation](#)", Co-author: [Nicholas Franchetti](#), December 2019, *The Barrister CCBA*
- "[Legal Risks Expand for Directors Who Fail to Monitor Companies' Cybersecurity Practices and Compliance](#)", Co-author: [Nicholas Franchetti](#), *New Jersey Law Journal*, November 2019
- [Data Privacy and Cybersecurity Issues For The Transactional Attorney](#), *CCBA The Barrister*, June 2019
- Speaker - [Cyber Security: Are You And Your Business Protected?](#); Mt. Laurel, NJ (November 2018)
- Panelist – [Cyber Fraud in the Real Estate Industry](#); Information Management Network (IMN) 7th Annual Real Estate CFO & COO Forum (East); New York, NY (September 2018)
- Speaker - [Data Privacy and Cybersecurity: A Legal Overview for Small, Emerging and Medium Businesses](#); Medford NJ Business Association, Legal Seminar Series, Medford, NJ (June 2018)
- Speaker - [2018 NJBIA Cybersecurity Summit: The Internet of Things – Transforming Your Business](#); Newark, NJ (June 2018)
- Speaker - [Join Us! Cybersecurity Not-For-Profit Roundtable](#); Presented by Holman Frenia Allison, PC and TD Bank, Mount Laurel, NJ; (June 2018)
- Speaker - [Cyber Security Awareness](#); Presented by Wells Fargo Bank, Haddon Township, NJ (March 2018)
- Panelist – [Cyber Security](#); Presented by NJBIZ, Somerset, NJ; (February 2018)
- Speaker – [Cyber Security Awareness](#); Wells Fargo Breakfast Program Princeton, NJ (September 2017)
- Speaker – [Competition and Confidentiality Issues](#); National Business Institute Seminar Series Cherry Hill, NJ (June 2017)
- Speaker – [Data Privacy and Cybersecurity for Small and Emerging Businesses](#); Cherry Hill, NJ; Morgan Stanley Special Program (May 2017)
- Panelist – [Data Privacy, Cybersecurity & Information Governance – Legal Overview and Best Practices for Law Firm Compliance](#), Archer & Greiner Seminar Series, Tavistock, NJ (December 15, 2016)
- Panelist – [Cybercrime: Facts, Threats and Countermeasures](#); Rowan University College of Science and Mathematics, Glassboro, NJ (December 13, 2016)
- Panelist – [When Pride of Authorship is Appropriate – Improving Efficacy in Brief Writing & Oral Advocacy](#), Camden County Bar

- Association, Career Development Series (Cherry Hill, NJ; November 2016)
- Speaker – Data Privacy and Cybersecurity - An Overview of the Law for Small and Medium Businesses; Medford (NJ) Business Association Business/Legal Seminar Series (November 2016)
 - Panelist - The Perfect Storm: Crisis Management for In-House Counsel, Magna Legal Services Conference, Naples, FL (May 2015)
 - Speaker - Preparing for Battle – What to Do When a Dispute Arises; Medford, NJ, Business Association Business/Legal Seminar Series (March 2015)
 - Speaker - Introduction to Trade Secrets; New Jersey State Bar Association Internet and Computer Law Committee and Intellectual Property Law Committee Seminar (January 2015)
 - Co-Author, R. Egan, G. Winsky and A. Chen - - Preemption [or the Lack Thereof] Under the New Jersey Trade Secrets Act and the Survival of Important Claims; New Jersey State Bar Association Internet and Computer Law Committee and Intellectual Property Law Committee (January 2015)
 - Speaker - Allow Me to Demonstrate: The Use and Construction of Demonstrative Evidence; Magna Legal Services: Conference, Atlantic City, NJ (November 2014)
 - Speaker and Co-Author - E-Discovery in Contemporary Litigation - Basics and Best Practices (Archer & Greiner Seminar Series, (October 2014)
 - Speaker and Author - Drafting, Negotiation and Litigation Considerations For Non-Compete, Confidentiality And Related Agreements; Mercer County Bar Association, CLE Luncheon Seminar (October 2004)
 - Co-Author, R. Egan and T. Muccifori, Maw Uncertainty - Majority ruling in Maw v. Advanced Clinical Communications, Inc. introduces more uncertainty to an area of business and the law that already has its fill; NJ Law Journal, (May 2003)
 - Speaker and Author - Franchise and Distributorship Litigation In New Jersey - An Overview; NJICLE (1999)