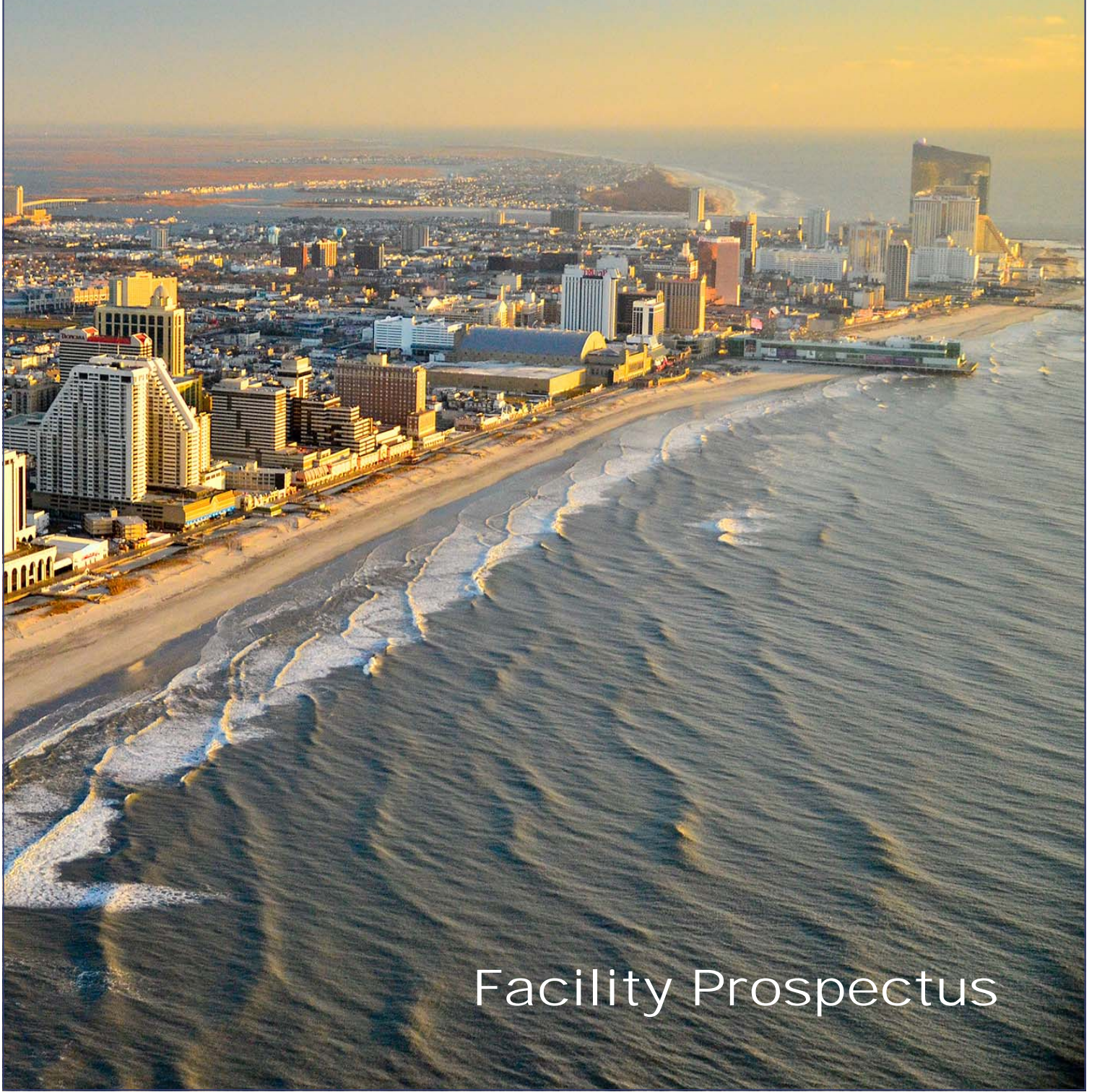




66th Annual  
Convention & Expo  
October 28 - 30, 2014  
Trump Taj Mahal Casino Hotel, Atlantic City, NJ



Facility Prospectus

# Convention Highlights



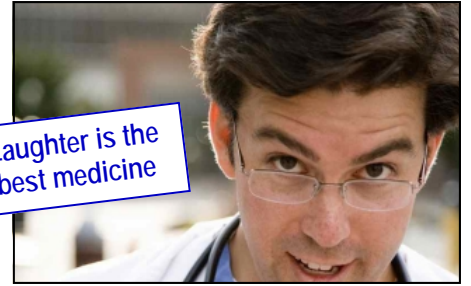
Keynote Speaker

**The Healthy Humorist®**

**Brad Nieder, MD, CSP**

*Sponsored by COMS Interactive*

Laughter is the  
best medicine



## Take the tour...



Virtual Dementia Tour® Series - "Your Window Into Their World"  
The VDT® Series is a scientifically proven method of training, created for people caring for those with Dementia, striving to provide better care.



*"The greatest form of respect we can give is to walk in someone else's shoes"*

You'll find the Virtual Dementia Tour in the Arena Classroom.

***DON Roundtable Breakfast***  
Tuesday, October 28 at 9 - 10 a.m.  
Limited Seating ~ Reservations Required  
Diamond A Ballroom

***Exhibitor Mixer Lunch***  
Tuesday, October 28 at 1 p.m. &  
Wednesday, October 29 at 12 noon  
Exhibit Arena Food Court  
Kosher lunches also served

***Exhibitor Mixer Cocktail Hour***  
Tuesday, October 28 at 5 p.m.  
Exhibit Arena Food Court

***"HCANJ After Hours ~  
No Tie Required"***  
Wednesday, October 29 from 5:30 - 7:30 p.m.  
Tiara Ballroom

***Prize Drawings Daily***  
Check our phone app or program for designated times.

## There's an app for this!

Follow the convention agenda, including education session information, speaker bios, education handouts, & arena events on your phone!

Download and installation instructions will be available on our website approximately one week prior to convention. Printed instructions will also be available at the convention registration desk.



# CONFERENCE AT-A-GLANCE

## MONDAY, OCTOBER 27, 2014

11 a.m.	Annual Golf Classic	<i>Harbor Pines Golf Club</i>
7 - 11 p.m.	Exhibitor Hospitality Suite	

## TUESDAY, OCTOBER 28, 2014

8:30 - 10:30 a.m.	Registration, tour of exhibits, continental breakfast	
9 - 10 a.m.	DON Roundtable Breakfast ~ reservations required	
10:30 a.m. - 12:30 p.m.	Opening Session	<i>Tiara Ballroom</i>
12:30 - 3 p.m.	Tour of exhibits / Exhibitor Mixer Luncheon ~ complimentary to all registrants	<i>Exhibit Arena</i>
	Education sessions	
3 - 5 p.m.	<ul style="list-style-type: none"><li>◆ Managing Medicare Compliance</li><li>◆ A Hidden Gem for Leadership from Within: The Lead CNA</li><li>◆ Implementation of Lessons Learned: Irene vs. Sandy</li></ul>	<i>Diamond Ballroom</i> <i>Diamond Ballroom</i> <i>Exhibit Arena Classroom</i>
5 - 6 p.m.	Tour of exhibits / complimentary cocktails & hors d'oeuvres	<i>Exhibit Arena</i>
5:30 p.m.	\$500 HCANJ cash prize drawings	<i>Exhibit Arena Classroom</i>
6 p.m.	Arena closes for the day	

## WEDNESDAY, OCTOBER 29, 2014

8 - 9 a.m.	Continental breakfast	<i>PM Foyer, 2nd floor (across from ballrooms)</i>
	Education sessions ( <b>Exhibit Arena Closed</b> )	<i>Diamond Ballrooms</i>
9 - 11 a.m.	<ul style="list-style-type: none"><li>◆ 2014 Survey Trends in New Jersey: The Administrator, the Lawyer and the Regulator</li><li>◆ MLTSS Update</li><li>◆ Creating the Next Generation of the Interdisciplinary Team: What leaders need to know &amp; DO</li></ul>	
11 a.m. - 12 noon	Tour of exhibits	
12 noon - 2 p.m.	Exhibitor Mixer Luncheon ~ complimentary to all registrants	<i>Exhibit Arena</i>
12 noon - 2 p.m.	Prize drawings for attendees - exhibitor prizes, complimentary stay at the Taj Mahal, and \$500 HCANJ cash prize	<i>Exhibit Arena Classroom</i>
2 - 4 p.m.	Education sessions <ul style="list-style-type: none"><li>◆ Ethical Management of Health Care Facilities: Beyond Compliance</li><li>◆ Dashboards &amp; Data: Practical strategies for understanding and using data</li><li>◆ Dementia Tour Wrap Up</li></ul>	<i>Diamond Ballroom</i> <i>Diamond Ballroom</i> <i>Exhibit Arena Classroom</i>
4 - 5:30 p.m.	Prize drawings for attendees ~ remainder of exhibitor prizes & \$500 HCANJ cash prize <b>Exhibit Arena to close immediately following prize drawings</b>	<i>Exhibit Arena Classroom</i>
5:30 - 7:30 p.m.	<i>"HCANJ After Hours - No Tie Required"</i> Registration and separate paid ticket are required	<i>Tiara Ballroom</i>

## THURSDAY, OCTOBER 30, 2014

8:30 a.m.	Registration, tour of exhibits, complimentary continental breakfast	
9 a.m.	Prize Drawings for attendees <b>MUST BE PRESENT TO WIN</b> <ol style="list-style-type: none"><li>1. \$500 HCANJ cash prize</li><li>2. Annual HCANJ state dues credit for 2015 (up to \$5,000)</li><li>3. HCANJ free education session in 2015</li></ol> (HCANJ members & non-members eligible for all drawings) <b><u>Exhibitor Drawing for Free 2015 Booth Space</u></b> Exhibitor must be present to win	<i>Exhibit Arena Classroom</i>
10:15 a.m. - 12:15 p.m.	HCANJ Annual Business Meeting for facility members only	<i>Diamond Ballroom</i>

# Registration Guide

HCANJ MEMBER FACILITY	\$ 700
NON-MEMBER FACILITY	\$1,500

Registration is **PER FACILITY, NOT per individual**. In order to register, the facility must include the complete facility badge registration form listing the names of their employees who will attend. Attendees must be employed at the facility for which they are being registered. Companies who own and or manage more than one facility **CANNOT** register all facilities under their company name. Registration will not be accepted without the facility registration form and payment in full. See complete rules and regulations at <http://www.hcanj.org/facrules>.

**ADMINISTRATOR EDUCATION CONTACT HOURS:** This continuing education program is approved for LNHA and CALA by the Health Care Association of New Jersey (HCANJ) and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) education credits accepted by the Nursing Home Administrators Licensing Board (NHALB). This education activity may only be used for continuing education credit and not to meet academic college credits.

PA and DE credits have been submitted to the State Board of Examiners of Nursing Home Administrators and are pending approval.

**NURSING EDUCATION CONTACT HOURS:** This activity has been submitted to NJSNA for approval to award contact hours. New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Approval status does not imply endorsement by HCANJ, NJSNA or by ANCC of any commercial products discussed / displayed in conjunction with the educational activity.



**Hotel accommodations are not included with your Convention registration.**

## Room Rates:

### Taj Tower:

Single or double rate per day ..... \$89  
Grand Suite ..... \$159

### Chairman Tower:

Single or double rate per day ..... \$109  
Tower Suite ..... \$209

Hotel check-in: ..... 4 p.m.  
Hotel check-out: ..... 12 noon

## Online Reservations:

<https://resweb.passkey.com/go/HCANJ14>  
Use group code ANJHC14 to receive group rate

Or call: ..... 1-800-825-8888

Reservations made after October 9th are on a space-availability basis at the current hotel rates. All room rates include a registration fee to HCANJ.

**NOTE:** There is another conference in AC the same week, make your reservations early!

**OPENING SESSION • 10:30 AM - 12:30 PM**

**Welcome & Awards Presentation**

*Tiara Ballroom*

Jon Dolan, President & CEO, Health Care Association of New Jersey

Keynote Speaker

**Brad Nieder, M.D.**

*Sponsored by COMS Interactive*

Brad Nieder, M.D., is a funny doctor and clean comedian who blends healthcare humor with wellness advice and an uplifting message. Dr Brad is not only an entertaining and inspiring Presenter, he is also informative. He believes "Laughter is the Best Medicine!" He explains, without being boring, how laughter really is good medicine for managing pain, enhancing immune system function, reducing stress, and more. Dr Brad is sure to inject a dose of healthy humor and provide the perfect prescription for happy, healthy living.

*2.0 LNHA & CALA Educational Credits Pending Approval for DE NY NJ PA*

**CONCURRENT EDUCATION SEMINARS • 3 PM - 5 PM**

PROGRAM 2  
*Diamond Ballroom*

**MANAGING MEDICARE COMPLIANCE**

SNFs are being forced to manage a host of audit initiatives from various third party auditors, many of which utilize different strategies to identify potential overpayments and compliance issues. This program will review recent audit activity and offer strategies to successfully manage differing requirements to ensure your process is compliant, efficient, and effective.

Topics to include:

- Effective billing strategies
- Change of Therapy OMRA "COTO" compliance utilizing case study
- Compliant MDS assessment completion
- Appropriate Medicare denial notice issuance

**Faculty:**

**Vincent Federle**  
Reimbursement Analyst, Zimmet Healthcare Services Group, LLC.

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval

PROGRAM 3  
*Diamond Ballroom*

**A HIDDEN GEM FOR LEADERSHIP FROM WITHIN - THE LEAD CNA**

Recent data suggests that high levels of job satisfaction for CNAs are fueled by workplace support and mentorship, training that builds skills and confidence, opportunities for career advancement, and a feeling that their work is making a difference in the lives of those they serve. This program will share how several facilities significantly improved CNA job satisfaction and improved quality through the development and implementation of the "Lead CNA" position. Hear from Lead CNAs about the challenges, rewards and goal of their new position

Topics to include:

- Identifying ways that resident, families, peer-CNAs, nurses and other clinicians benefit from the Lead CNA
- Evaluate different models and job descriptions to determine which best fits the needs of your community

**Faculty:**

**Denise Kish, CALA** - Panel Moderator  
Dir., Organizational Development & Service Excellence, Christian Health Care Center

**Panel** - Bartley Healthcare, Christian Health Care Center, and Hospicomm Inc.

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval  
Nurse Professional contact hours pending

PROGRAM 4  
*Exhibit Arena Classroom*

**IMPLEMENTATION OF LESSONS LEARNED  
Irene vs. Sandy**

This session will provide attendees with an overview of preparedness issues that HCANJ identified during Hurricane Irene and how lessons learned were leveraged to improve upon our organization's response during Super Storm Sandy. During these storms, generators went from an annual cost item to an absolutely critical piece of equipment whose successful operation meant the difference between sheltering-in-place and evacuation.

Topics to include:

- The importance of pre-event relationships with emergency management and regional healthcare coalitions
- The evacuation vs. shelter-in-place decision-making process
- Pre-event generator readiness

**Faculty:**

**J. David Weidner, MPH, REHS, MEP, CEM**  
Director Emergency Preparedness, HCANJ

**Brent Kephart,**  
VP, GM, P3 Generator Services

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval  
Nursing contact hours approved:  
7372-5/13-15

**Tuesday**

**October 28, 2014**

*Convention and/or exhibit registration is required to take part in all activities.*

**8 a.m.**

Registration open

**8:30 - 10:30 a.m.**

**Continental Breakfast**

Exhibit arena food court

Exhibit arena open to attendees

**9 - 10 a.m.**

**DON Roundtable**

**Breakfast**

Reservations required

**10:30 - 12:30 p.m.**

**President's Welcome &**

**Keynote Speaker**

**1 to 3 p.m.**

**Complimentary Exhibitor**

**Mixer Luncheon &**

**Tour of Exhibits**

Exhibit Arena

**3 - 5 p.m.**

**Concurrent Seminars**

(no breaks)

**5 - 6 p.m.**

**Complimentary**

**Cocktails &**

**Hors d'oeuvres**

Exhibit Arena Food Court

**6 p.m.**

**Prize Drawings**

Exhibit Arena Classroom

*Drawings to include*

*two \$500 cash prizes*

Exhibit arena closes for the day immediately following prize drawing.

**Education session handouts will be available on the HCANJ website & the conference phone app.**

**Wednesday  
October 29, 2014**

*Convention and/or exhibit registration is required to take part in all activities.*

**8 - 9 a.m.**  
**Continental Breakfast**  
PM Foyer (2nd floor)

**9 - 11 a.m.**  
**Concurrent Seminars**  
(no breaks)  
Diamond Ballrooms

**11 a.m. - 12 noon**  
**Exhibit Arena open**  
Tour of exhibits

**12 noon - 2 p.m.**  
**Complimentary Exhibitor Mixer Luncheon & Prize Drawings**  
Exhibit Arena & Classroom  
*Drawings to include:*

- Exhibitor prizes
- Taj Mahal getaway
- \$500 Cash

**2 to 4 p.m.**  
**Concurrent Seminars**  
(no breaks)  
Exhibit Arena remains open

**4 to 5:30 p.m.**  
**Prize Drawings**  
Exhibit Arena Classroom  
*Drawings to include Remainder of exhibitor prizes & \$500 Cash*

Exhibit Arena closes for the day immediately following the prize drawings.

**5:30 - 7:30 p.m.**  
**"HCANJ After Hours ~ No Tie Required"**  
Tiara Ballroom  
*Paid ticket required*

**Education session handouts will be available on the HCANJ website & the conference phone app.**

**CONCURRENT EDUCATION SEMINARS ● 9 AM - 11 AM**

PROGRAM 5  
*Diamond Ballroom*

**2014 SURVEY TRENDS IN NJ:  
The Administrator, the Lawyer and the Regulator**

This session will review the top survey trends in New Jersey. While reviewing these trends, the session will open up to a panel discussion of how to avoid such deficiencies, correction measures, and IDR situations. The panel will share their facility experiences, how they overcame issues, and end results.

Topics to include:

- Current state and national trends
- Preventative actions to avoid deficiencies & enhance improvement systems
- Post-survey requirements

**Faculty:**

**Linda Elizaitis**, Panel Moderator  
President, CMS Compliance Group  
**Deborah Gottlieb**, Director  
Program Compliance & Health Care Financing  
NJ Department of Health  
**Brian Rath**, Esq.  
Buchanan, Ingersoll & Rooney PC  
**Jan Testa**, RN, BSN, MSN, LNHA  
Consultant and education specialist

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval

PROGRAM 6  
*Diamond Ballroom*

**MLTSS UPDATE**

This session will provide an overview of the current status of the managed care transition (MLTSS) in New Jersey - Where are we now? Where are we headed? It will detail the challenges providers face, solutions to a number of issues and future advocacy plans important to providers. Issues currently still open will also be discussed.

**Faculty:**

**Jon Dolan**, President & CEO,  
HCANJ

**Robert J Fogg**, Partner  
Archer&Greiner, P.C.

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval

PROGRAM 7  
*Diamond Ballroom*

**CREATING THE NEXT  
GENERATION OF THE  
INTERDISCIPLINARY TEAM - What  
leaders need to know & DO**

There is an amazing difference in care quality and overall achievement in some nursing facilities because the diverse professional disciplines collaboratively "fire on all cylinders." It shows in their clinical outcome achievements, resident/family satisfaction surveys, financials, census, and regulatory success as well as in their positive daily work culture. This session will discuss how to implement the three "Cs" - Coordination, Cooperation and Capability - within a facility.

Topics to include:

- Why organizations find work "silos" attractive despite their negative impact on operations
- How to proactively encourage team strengths in authentic communication.

**Faculty:**

**Lou Ann Brubaker**, President  
Brubaker Consulting

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval  
Nurse Professional contact hours pending

**CONCURRENT EDUCATION SEMINARS ● 2 PM - 4 PM**

PROGRAM 8  
*Diamond Ballroom*

**ETHICAL MANAGEMENT OF HEALTH  
CARE FACILITIES:  
Beyond Compliance**

This session will explore the relationship between ethical leadership and organization success in today's health care environment and long term care facilities. Emphasis will be placed on creating an ethical culture that extends beyond adherence to regulation.

Topics to include:

- Methods to respond to ethical uncertainty & conflict
- Tools for an ethical decision-making process
- Identifying characteristics of an ethical leader

**Faculty:**

**John Donnellan**, MPA, FACHE  
Adjunct Professor of Health Policy & Management  
NYU, Robert F. Wagner Graduate School of Public Service

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval

PROGRAM 9  
*Diamond Ballroom*

**DASHBOARDS AND DATA:  
Practical strategies for  
understanding and using data**

We are living in the age of information but are you making the most of the data around you? This session will explore the various types of SNF data available, the underlying limitations and inherent value for use, and practical strategies for use in dashboard management, communications with ACOs and hospitals, and performance improvement.

Topics to include:

- Practical strategies on the use of data analytics
- Understanding the concept of risk adjustment
- The use of case studies and success stories related

**Faculty:**

**Cheryl Field**, MSN, RN, CRRN  
VP Healthcare and Privacy Officer,  
PointRight

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval

PROGRAM 10  
*Exhibit Arena Classroom*

**DEMENTIA  
REALITY CHECK**

Participants will develop a greater understanding of the challenges faced daily by dementia patients, resulting in better care. Learn how behavior problems in dementia can be viewed as coping mechanisms, thereby changing how we care for these patients.

Session objectives:

- Experience what dementia may feel like
- Develop better understanding of dementia care needs
- Integrate lessons learned into the day-to-day management of dementia

**Faculty:**

**Second Wind Dreams**  
Marietta, GA

**Education Credits: 2 hours**  
LNHA & CALA: NJ NY PA DE pending approval  
Nurse Professional contact hours pending

Thursday	9 AM	10:15 AM - 12:15 PM
<p data-bbox="159 195 407 233"><b>October 30, 2014</b></p> <p data-bbox="139 233 427 323"><i>Convention and/or exhibit registration is required to take part in this day's activities</i></p> <p data-bbox="233 386 331 413">8:30 a.m.</p> <p data-bbox="168 413 399 443"><b>Continental Breakfast</b></p> <p data-bbox="168 443 394 470">Exhibit Arena Food Court</p> <p data-bbox="142 470 420 499">Exhibit Arena open to attendees</p> <p data-bbox="250 543 315 571">9 a.m.</p> <p data-bbox="204 571 363 600"><b>Prize Drawings</b></p> <p data-bbox="151 600 415 711">Prize drawing entry ballots are available at 8:30 a.m. at the entrance to the Exhibit Arena. Must be present to win</p> <p data-bbox="245 753 321 781">10 a.m.</p> <p data-bbox="207 781 358 810"><b>Arena Closing</b></p> <p data-bbox="147 810 418 896">Immediately following the prize drawings, the Exhibit Arena will close</p> <p data-bbox="147 938 418 1050">For safety reasons, ONLY exhibitors may remain in the Exhibit Arena at the conclusion of the prize drawings</p> <p data-bbox="167 1092 399 1121">10:15 a.m. - 12:15 p.m.</p> <p data-bbox="188 1121 378 1180"><b>HCANJ Annual Business Meeting</b></p> <p data-bbox="204 1180 363 1291">Breakfast served Diamond Ballroom (HCANJ facility members only)</p> <p data-bbox="159 1430 410 1667"><b>Education session handouts will be available on the HCANJ website &amp; the conference phone app.</b></p>	<p data-bbox="626 207 849 231"><i>Exhibit Arena Classroom</i></p> <p data-bbox="623 258 859 289"><b>PRIZE DRAWINGS</b></p> <ul data-bbox="451 306 1000 487" style="list-style-type: none"> <li>• \$500 cash prize to an individual from a registered facility</li> <li>• Exhibitor drawing for free booth space at the 2015 Annual HCANJ Convention and Expo. No cash substitute in lieu of booth space. Must be present to win.</li> </ul> <p data-bbox="607 520 876 552"><b>SPECIAL DRAWINGS</b></p> <p data-bbox="526 556 956 585"><i>Only registered facility personnel are eligible</i></p> <ul data-bbox="451 602 1027 928" style="list-style-type: none"> <li>• <b>GRAND PRIZE:</b> Up to \$5,000 in HCANJ state dues credit for 2015. Awarded dues credit does not include national dues. No cash substitute in lieu of dues credit.</li> <li>• <b>SECOND PRIZE:</b> Free admission for one individual (selected by facility) to attend the 2015 Annual HCANJ 20-Hour Symposium.</li> <li>• <b>THIRD PRIZE:</b> Free admission for one individual (selected by facility) to attend the 2015 HCANJ Annual Assisted Living Conference.</li> </ul> <p data-bbox="578 959 899 991"><b>SPECIAL DRAWING RULES</b></p> <ul data-bbox="451 1008 1027 1623" style="list-style-type: none"> <li>• All New Jersey long term care facilities, whether or not they are currently HCANJ members, are eligible to win provided that they have paid in full for the 66th Annual Convention and Expo at the time of the drawing.</li> <li>• Entry ballots will be available on Thursday, October 30, 2014 at 8:30 a.m. at the entrance to the Exhibit Arena. Each eligible facility wishing to participate must complete a ballot. Only one entry is allowed per facility.</li> <li>• The facility owners or administrators/executive directors must be present at the drawing to accept prizes. If the owner or administrator/executive director is not present when their facility name is drawn, the facility will be disqualified and another facility entry form will be drawn. The winning facility owner or administrator/executive director will receive a letter from HCANJ indicating the prize their facility has won. Awarded dues credit does not include national dues. No cash substitute in lieu of awarded prizes.</li> </ul>	<p data-bbox="1198 203 1377 226"><i>Diamond Ballroom</i></p> <p data-bbox="1156 258 1429 333"><b>HCANJ ANNUAL BUSINESS MEETING</b></p> <p data-bbox="1172 348 1409 378"><i>(facility members only)</i></p> <p data-bbox="1133 403 1450 432">Complimentary buffet breakfast</p> <p data-bbox="1187 449 1393 480"><b>Opening Remarks:</b></p> <p data-bbox="1094 487 1487 556">Jon Dolan, President &amp; CEO Health Care Association of New Jersey</p> <p data-bbox="1203 585 1377 615"><b>Guest Speaker:</b></p> <p data-bbox="1110 623 1468 722">Representative from American Health Care Association / National Center for Assisted Living</p> <p data-bbox="1127 751 1451 802">CEUs approved: HCANJ Member NJ LNHA/CALA - 2 hrs.</p> <ul data-bbox="1065 814 1403 877" style="list-style-type: none"> <li>• 1 hour for attending education session</li> <li>• 1 hour for attending the Annual Meeting</li> </ul> <hr data-bbox="1133 919 1448 940" style="width: 20%; margin: 10px auto;"/> <p data-bbox="1060 978 1511 1014"><b>HCANJ SHOW MANAGEMENT</b></p> <p data-bbox="1094 1029 1476 1058">(609) 890-8700   Fax (609) 584-1047</p> <p data-bbox="1203 1092 1365 1119"><b>Michelle Palko</b></p> <p data-bbox="1068 1127 1505 1157"><b>Director, Education/Convention Services</b></p> <p data-bbox="1149 1167 1425 1197">e-mail: michelle@hcanj.org</p> <p data-bbox="1195 1205 1373 1234">Questions about:</p> <p data-bbox="1081 1243 1494 1312">exhibitor registration, sponsorships, AEX, education/CEUs, and prize drawings</p> <p data-bbox="1195 1341 1370 1369"><b>Andrea Browne</b></p> <p data-bbox="1133 1377 1438 1409"><b>Office Manager/Bookkeeper</b></p> <p data-bbox="1153 1417 1417 1446">e-mail: andrea@hcanj.org</p> <p data-bbox="1195 1455 1373 1484">Questions about:</p> <p data-bbox="1049 1493 1521 1638">billing/payment, membership, sponsorships, facility registration, "HCANJ After Hours" tickets, hotel reservations, food &amp; beverage</p>

**For convention registration and sponsorship information visit our website at:**

***<http://www.hcanj.org/2014conv>***

**For information or to register for this year's HCANJ Foundation Golf Classic, please visit:**

***<http://www.hcanj.org/2014golf>***

# A Special Thanks to our 2014 HCANJ Gold Sponsors

