

Archer & Greiner, P.C.  
One Centennial Square  
Haddonfield, NJ 08033



ARCHER & GREINER, P.C.  
ATTORNEYS AT LAW

## Registration Form:

Complete registration form and mail or fax to the Archer & Greiner Marketing Department no later than March 23, 2007.

Mail: Archer & Greiner, P.C.  
Marketing Department  
One Centennial Square  
Haddonfield, NJ 08033

Phone: 856-616-2692

Fax: 856-795-0574

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Registration is complimentary.  
Form may be duplicated.**



## CONFIDENTIALITY IN THE INFORMATION AGE:

**PROTECTING COMPANY SECRETS  
AND CUSTOMER RELATIONSHIPS  
FROM FORMER EMPLOYEES AND  
THE COMPETITION**

*An Informative and  
Informal Business Breakfast  
Seminar*

Thursday, March 29, 2007  
Archer & Greiner  
One Centennial Square  
Haddonfield, New Jersey

## Confidentiality in the Information Age

**Date:** Thursday, March 29, 2007

**Place:** Archer & Greiner, P.C.  
One Centennial Square  
Haddonfield, NJ  
856.795.2121

### Who Should Attend?

Business Owners, Chief Administrative Officers, In-house Counsel, Directors of Human Resources, Human Resources Managers, Supervisors, or anyone interested in protecting a company's confidential information and customer relationships.

### Why Attend?

Your company's confidential information and customer relationships are vital to your success over the competition. However, in this age of ever-increasing employee mobility, protecting those vital assets has become more and more difficult. Learn the methods for safeguarding your competitive advantage even when employees leave to work for the competition.

### Agenda:

- 8:15 - 8:30 a.m. Registration & Breakfast
- 8:30 - 10:30 a.m. Presentations
- 10:30 - 11:00 a.m. Question & Answer Session

### Moderated By:

Thomas A. Muccifori, Esquire, Founder - Archer & Greiner's Employment Competition & Information Protection Group

## TOPICS:

### What are the Risks and How Can You Protect Yourself?

**Robert T. Egan, Esquire**

What are the everyday risks to a company's trade secrets and customer relationships? What can a company do to protect itself, and what is involved? What is a restrictive covenant? What's the difference between a non-competition, non-solicitation and non-disclosure confidentiality agreement? Do they differ in enforceability? Which agreement is best for your company? What rights do you have in the absence of a written agreement with a departing employee?

### How to Present Restrictive Covenants to New and Existing Employees

**Thomas A. Muccifori, Esquire**

How and when should an employer present a new employee with a non-compete agreement? What about presenting a non-compete to an existing employee? Are the rules different? Is the promise of continued employment sufficient compensation for the non-compete agreement or is some additional payment required? Can you fire an employee who refuses to sign a non-compete agreement?

### Hiring a New Employee Who Has a Non-Compete with a Previous Employer

**Joseph A. Martin, Esquire**

This session will focus on the legal issues related to whether you can hire an individual bound by a restrictive covenant. We will provide practical advice on how to handle the situation to minimize any legal risks.

### The Employee is Hired and the Agreement is Signed. Now What?

**John P. Quirke, Esquire**

In this session, we'll teach you how to identify your actual secrets and confidential information, and cover such topics as controlling access to client databases, keeping marketing strategies under wraps, preventing employees from leaving with your clients - before they are out the door. We'll give you the tactics necessary to control access to your company's "secrets".

### Reality Check

**Mark J. Oberstaedt, Esquire**

Now that you've learned the legal principles involved, our panelists will apply those principles to a fictional scenario in which your company's Vice President of Marketing is set to join your company's fiercest competitor. Learn how to handle the situation from our group's tested litigators.

### Question and Answer Session

Take this opportunity to ask our panel of attorneys specific questions regarding restrictive covenants and guarding your company's secrets.



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