

# Archer Expands Sports And Entertainment Practice In Philly

By **James Boyle**

Law360 (December 8, 2025, 4:30 PM EST) -- An attorney with more than 20 years of experience representing athletes, artists and companies has recently closed his solo practice and joined Archer & Greiner PC's Philadelphia office, the firm announced Monday.

Stephen A. Pina has been welcomed as a partner in Archer's sports and entertainment practice group, the firm said. Pina told Law360 Pulse in an interview Monday afternoon that several firms had expressed interest in having him join their ranks, and Archer felt like the best fit for his practice.

"I always say that I never wanted to play for the Lakers, I wanted to beat the Lakers," Pina said. "I wanted to go somewhere with a championship caliber roster where we could do some special things. I fell in love with Archer's leadership, in particular [incoming firm president] Marc Rollo and his vision for the firm."

Pina said some existing relationships with current Archer attorneys also helped him make the decision to join the Philadelphia office, including Carlton Johnson, Trevor A. Prince Jr. and Patrick K.A. Afriyie, a former defensive lineman for the Los Angeles Chargers and now an associate at Archer.

"From the moment we met, the bond was instant," Pina said. "We just gravitate towards each other."

Pina's practice advises clients in the sports and entertainment industries on a broad range of transaction matters, including development deals, talent agreements, recording contracts and intellectual property strategy, according to the firm's announcement. He's represented NBA players, Grammy-winning artists, and Emmy-winning producers and directors.

"Stephen's depth of experience across the entertainment and sports industries makes him an exceptional addition to our firm," Rollo said in the announcement. "His proven track record, strong industry relationships, ability to navigate high-value transactions, and practical approach to dealmaking will significantly strengthen the services we offer."

Pina said Monday that his practice has seen a lot of activity recently by advising colleges and athletic departments on their name, image and likeness strategy. In 2021, the NCAA started allowing college athletes to make money on the use of their names and images. Each state has developed its own regulations on NIL deals, and Pina counsels colleges on navigating the complex framework.

"I understand the NIL deals at a high level, having been an NBA agent," Pina said. "I've seen the evolution and transition of sports into entertainment, and I understand the cultural impact. I take that knowledge to advise the schools and colleges on these deals."

Pina earned his law degree from Temple University and previously practiced with the Law Office of Brad A. Rubens. In March 2005, he started his own practice, the Pina Firm, and operated out of Philadelphia for more than five years.

Pina joined sports agency U1ST Sports in June 2010, where he represented NBA players for the next eight years. In June 2018, he moved back into law and re-opened his solo firm.

--Editing by Janice Carter Brown.

